

STYLECampaign



Contact

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Pattern ID request

6 unique modules: header, top navigation, call us, primary messaging, action bar and footer.



[China](#) [Crystal](#) [Silver](#) [Collectibles](#) [Specials](#) [Neat Things](#) [Info](#) [Events & Features](#)

Kraig Kaizumi:

This is an automated response to let you know that we have received your pattern identification request. You can expect a reply within 5 business days.

Please let us know if we can help you further with any of your china, crystal, silver, or collectibles needs.

Research Department
Replacements, Ltd.

research@replacements.com

Follow us    

To ensure future delivery of emails, please add research@replacements.com to your safe sender list or address book.

This email was sent to: bfriday@replacements.local

This email was sent by: Replacements, Ltd., 1089 Knox Rd, McLeansville, NC 27301 USA

Order Confirmation

2 unique modules: order confirmation and footer navi.

We are pleased to let you know that your order# 12752750 has been entered into our computerized order processing system. You will receive another e-mail from us shortly when your order is shipped to the following address:

WILLIAM BIRNDORF
7192 SILVERBEECH LN
W BLOOMFIELD
MICHIGAN 48323-1382

The order contains the following items:

Manufacturer	Pattern	Qty	Piece	Price	Ext Price
Replacements	Flatware Repair	2	Kitchen Disposal Sterlin - Disp Str1	27.50	55.00
				Merchandise Total	\$55.00
				Shipping and Handling	\$8.99
				Tax Amt	\$0.00
				Order Total	\$63.99

Thank you for choosing Replacements, Ltd. - we appreciate your business!

Please visit us on the World Wide Web for all of your china, crystal, silver, and collectibles needed including -

<http://www.replacements.com/index.htm> - 355,000 Patterns Online!!
<http://www.replacements.com/thismonth/findthis4me.htm> - Enter search requests here!
<http://www.replacements.com/faq.htm> - FAQs
<http://www.replacements.com/repcust.htm> - Customer Testimonials
<http://www.replacements.com/thismonth/tmonth.htm> - Events and Features
<http://www.replacements.com/piecetype/formal.htm> - Place Setting Guide
<http://www.replacements.com/specials.htm> - Showroom Specials
<http://www.replacements.com/identify.htm> - Pattern ID Instructions
<http://www.replacements.com/form.htm> - Register Your Pattern(s) On-Line
<http://www.replacements.com/books.htm> - Tableware Literature Offerings
<http://www.replacements.com/mfghist/mfghist.htm> - Manufacturer/Product Histories

These areas and many more are accessible via our web site, and we are continually adding content. Remember to bookmark our site in your favorites list and you will always have a ready resource for all of your old and new china, crystal, silver and collectibles needs!

Thanks again for your order!

Bob Page, CPA
Chairman & CEO
Replacements, Ltd.
1-800-REPLACE
(1-800-737-5223)

Shipment Confirmation

1 unique module: Shipment confirmation

We are pleased to let you know that your merchandise is on its way!

On 04/28/2014 we shipped your Order #12767970.
The total amount was \$9.99 Paid by Replacements, Ltd.

Your order was shipped via FedEx SmartPost and will be delivered
by FedEx to the US Postal Service who will deliver it to you.

Delivery is expected in 6 to 8 business days.
The carrier's tracking number for Box 1 of 1 is 61292700160724085685.
* It may take 2-3 business days for your tracking number to display
information from the shipping company.
<http://www.fedex.com/Tracking?&tracknumbers=61292700160724085685> (click to track your order)

It was shipped to the following address:

CATHERINE A TOMASELLO
713 VIRGINIA AVE
HAMMONTON
NEW JERSEY 08037-1840

The order contains the following items:

Manufacturer	Pattern	Qty	Piece
Sango	Rose Chintz		1 Salad Plate

Thank you for choosing Replacements, Ltd. - we appreciate your business!

Please visit us on the World Wide Web for all of your china, crystal,
silver, and collectibles needed including -

<http://www.replacements.com/index.htm> - 355,000 Patterns Online!!
<http://www.replacements.com/thismonth/findthis4me.htm> - Enter search requests here!
<http://www.replacements.com/faq.htm> - FAQs
<http://www.replacements.com/repcust.htm> - Customer Testimonials
<http://www.replacements.com/thismonth/tmonth.htm> - Events and Features
<http://www.replacements.com/piecetype/formal.htm> - Place Setting Guide
<http://www.replacements.com/specials.htm> - Showroom Specials
<http://www.replacements.com/identify.htm> - Pattern ID Instructions
<http://www.replacements.com/form.htm> - Register Your Pattern(s) On-Line
<http://www.replacements.com/books.htm> - Tableware Literature Offerings
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Bob Page, CPA
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1-800-REPLACE
(1-800-737-5223)

Pattern match

1 unique module: Pattern match

Thank you for contacting Replacements, Ltd.

We have matched the information you provided on 05/10/2014 as follows:

PATTERN 1, IMAGE 1

Your pattern is identified below. You will receive a listing of any available pieces in your pattern, along with their prices, within 24 hours.

Manufacturer: TABLETOPS UNLIMITED

Pattern Name: CARNATION

Pattern Code: TAUCAR

<http://www.replacements.com/webquote/TAUCAR.htm?rplsrc=RSCH&rplsubevent=2>

PATTERN 2

Your pattern is identified below. You will receive a listing of any available pieces in your pattern, along with their prices, within 24 hours.

Manufacturer: ONEIDA

Pattern Name: BANCROFT (STAINLESS)

Pattern Code: OHSBAN

<http://www.replacements.com/webquote/OHSBAN.htm?rplsrc=RSCH&rplsubevent=2>

Research Department
Replacements, Ltd.
PO Box 26029
Greensboro, NC 27420-6029
1-800-REPLACE, ext 2700
research@replacements.com

All Transactional Modules (10 / \$5,000):

1: Header

2: Navigation

3: Call us with times and possibly a photo

4: Primary messaging (block of copy)

5: Order Confirmation

6: Possibly a second footer navi for upsell

7 Shipment confirmation

8: Action bar – social links possibly

9: Footer

10: Spare - just in case something comes up, you will not be billed if it's not used.

Estimate

10 Transactional Modules \$500 each = \$5,000

Project management = 5hrs (\$100hr)

Optional

Module variations \$250 per module (design only)

e.g. show me two navigation options and three headers.

Build out a series of HTML standalones from 'master' template: \$500 each.

We take the master template and build out a series of standalone's for you e.g. pattern match and shipment confirmation.

Timeframe

One working week for the first draft of all the transactional modules.

Once we have final design approval, it will go to code and QA. **7 days for coding the master**, 10 days if it includes standalones.

Process

Once you have approved the list of modules, we draft up the desktop and mobile layout in one 'Master' template. We deliver this as a jpg for you to review. Two rounds of revisions are included in the estimate, extra rounds are billed hourly.

If you want us to build out standalones, at this stage we also break the master down into a series of jpg for review. Once the design is approved it's hand coded, either into one master HTML template or as an additional series of standalones.

Deliverable

One master HTML file containing all the modules. Along with any supporting image assets. Each module in the code is well commented e.g. "Start and end of header module" for easy internal management.

Building out standalones

Take the 'master' HTML template and build out a series of standalone emails.

Testing

We test your modular template on real devices. This allows us to interact with the creative when designing for touch and assess performance. We currently have **33 devices in our mobile lab** covering a range of platforms and form factors.

Training

Usually the comments in the code is enough. Though if further support is required, we can provide documentation or a screencast walking through how to use your modular template, and explaining the responsive code. Cost depends on no. of modules e.g. 10 or 20.

Extra modules

If during production you identify extra modules you would like to add, it will be charged at \$500 per module. Once the project is completed, if you require extra modules e.g. six months from now, it is charged at \$750 for one module or \$500 for more than one.

What have we missed?

Email Anna Yeaman at anna@stylecampaign.com

[STYLECampaign](#) / LA / telephone: 818-824-3822 / [@stylecampaign](#)