

STYLECampaign QA

Client: Chanel

Date: Sep 30th

Lang: English US

QA: Anna Yeaman / anna@stylecampaign.com

Code:

EDM3 Plan A: http://stylecampaign.com/mobile/c/EDM3/PlanA/ch3_en_us.html

EDM3 Plan B: http://stylecampaign.com/mobile/c/EDM3/PlanB/ch3_en_us.html

Mobile device lab

The QA is carried out in our device lab, which consists of 31 mobile devices. In the case of HTML5 video, it's the only reliable way to test.

Each device has multiple email clients installed e.g. iPhone native, Gmail app and Mailbox all on the iPhone. In all there's ~70 different combinations, which makes it impractical to screen grab them all.

Litmus links are here:

<https://litmus.com/pub/1a59855> (plan A - blank video)

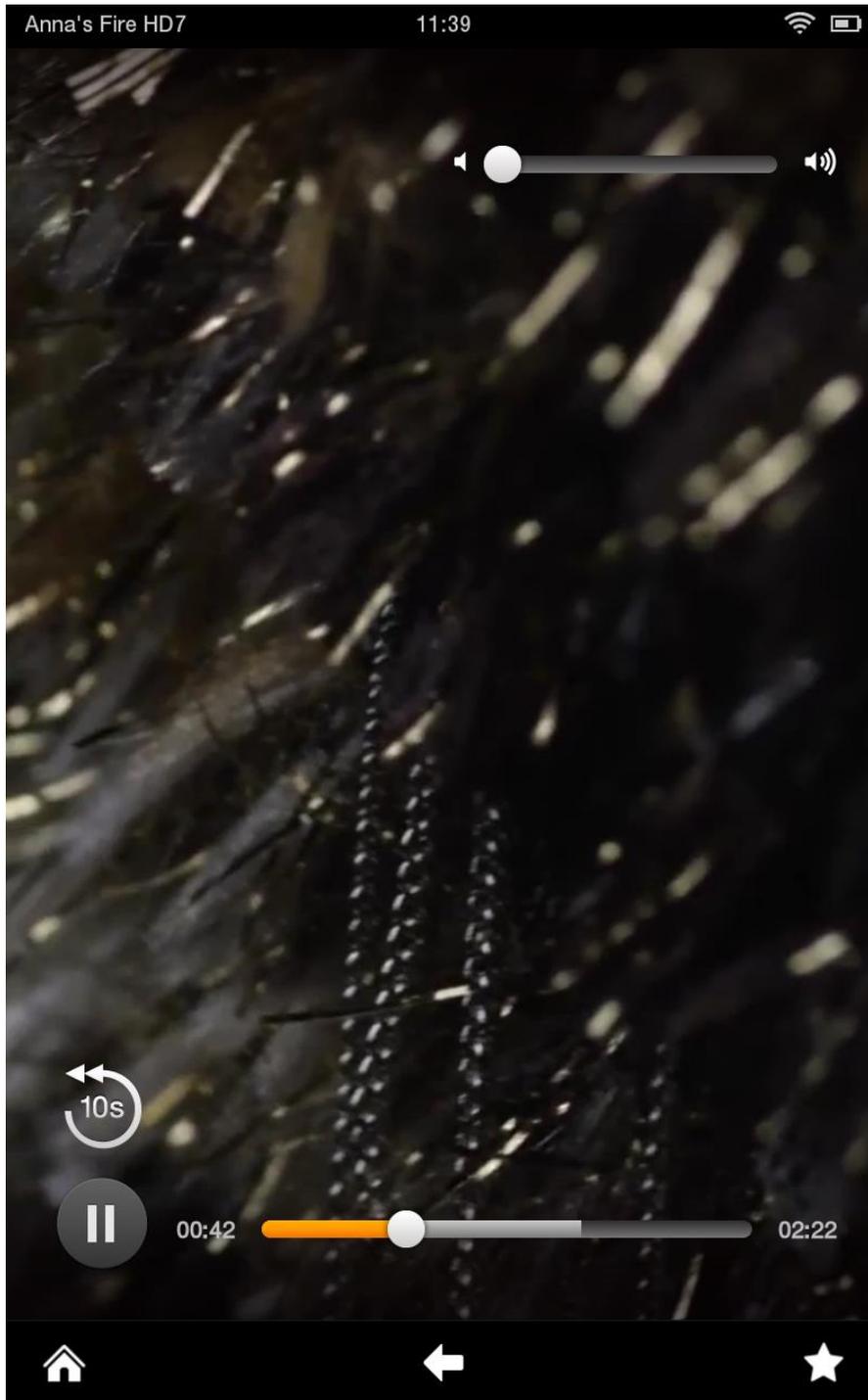
<https://litmus.com/pub/fbf6274> (plan A - EDM2 video stand-in)

<https://litmus.com/pub/4c793a7> (plan B)

Below are some additional screens from EDM3 QA, taken in our mobile device lab.

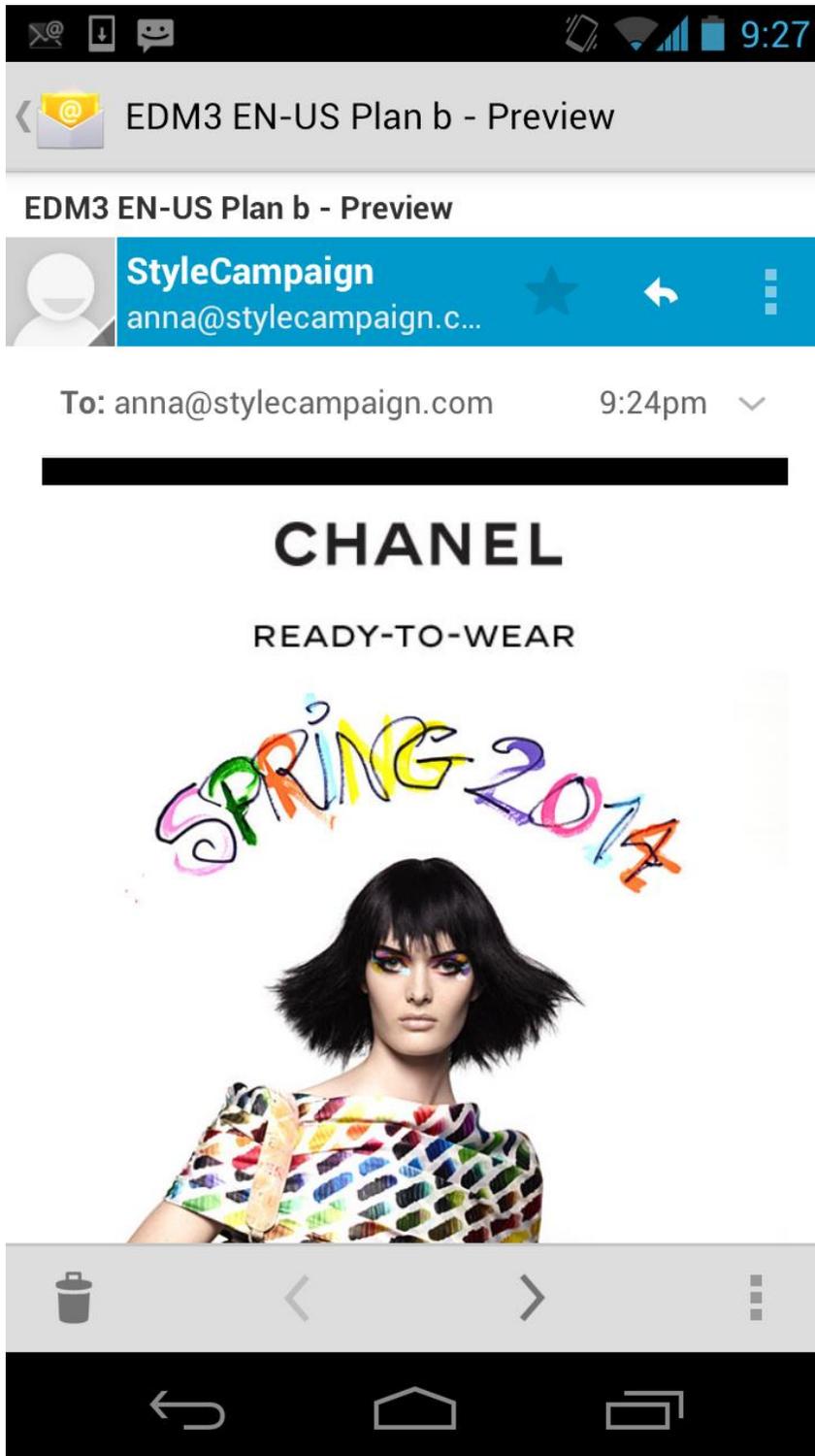
Android

Kindle Fire 7" original native client: testing EDM3 Plan A using EDM2 video assets. After clicking on the video it plays full screen. Controls show on pause...

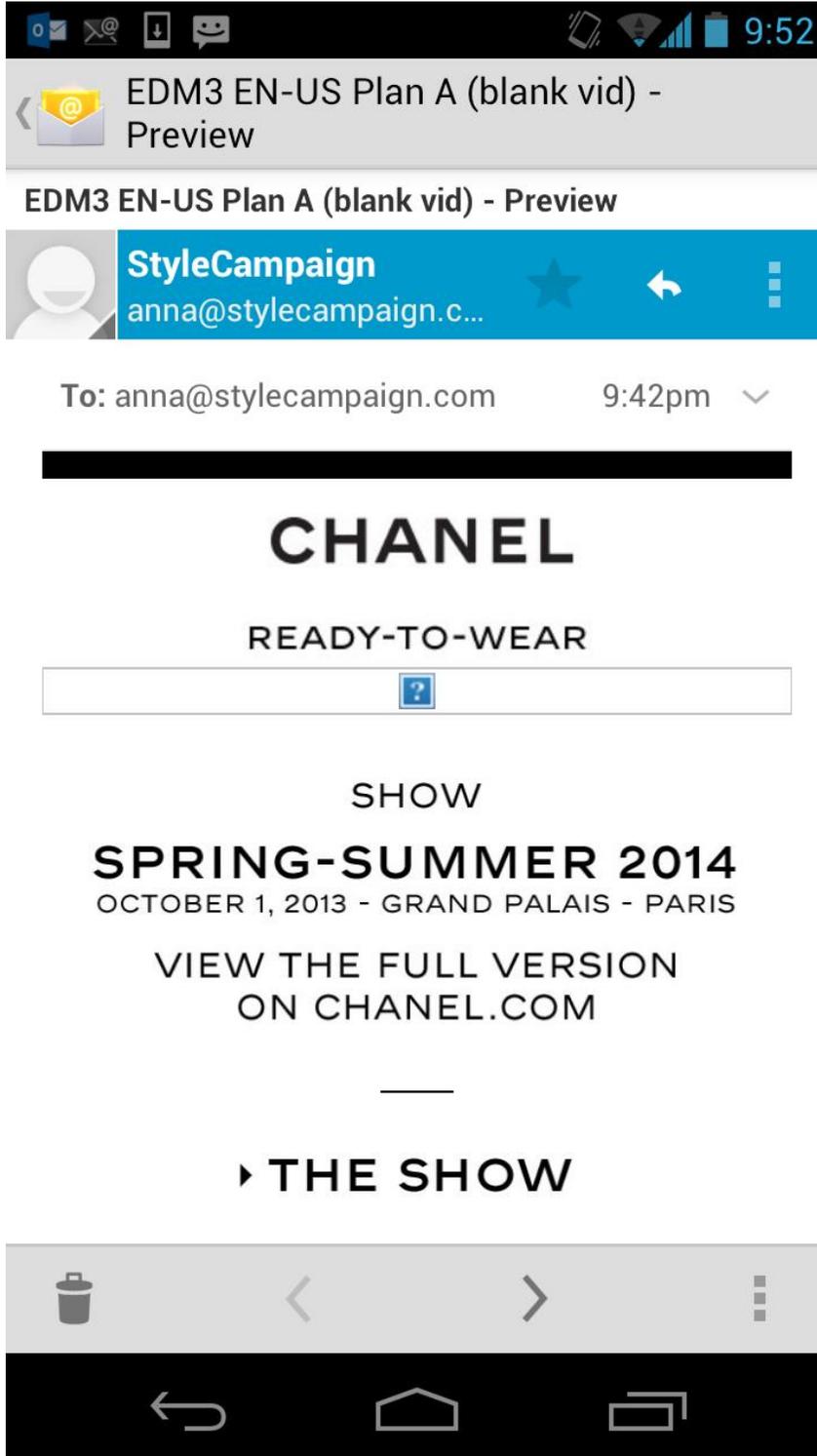




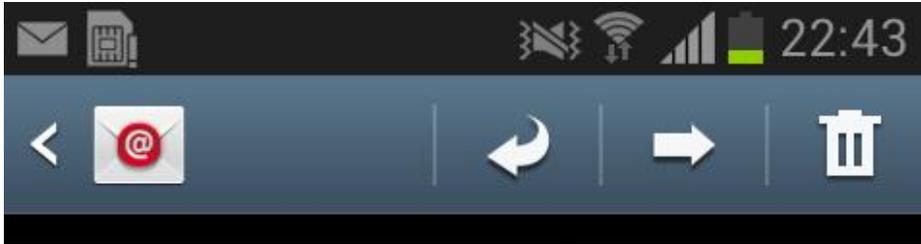
Android Galaxy Nexus original native client: testing EDM3 Plan B in the native client which support responsive design.



Video content EDM3 Plan A is blank for now...



Android Galaxy S2 original native client running 4.1.2 Jelly bean: Android 4.1 currently makes up 36.6% of all Android opens, and has recently overtaken Gingerbread 2.3 at 30.7% to be the leading Android OS.

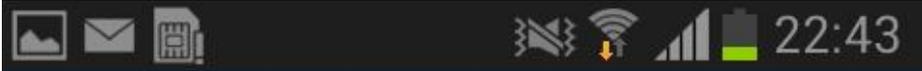


CHANEL

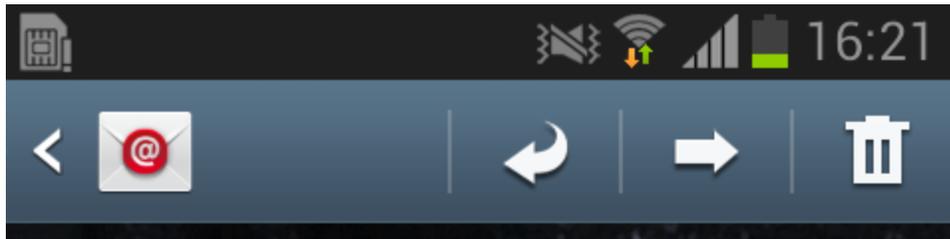
READY-TO-WEAR

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The native client supports responsive design, you can see the mobile build below.



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▶ THE LOOKS

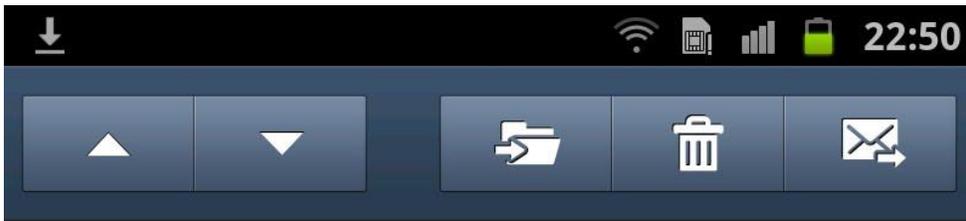


BACKSTAGE ON

▶ *Chanel News*



Android Galaxy Note "Smablet": Running 2.3.6 Gingerbread the second most popular Android OS.



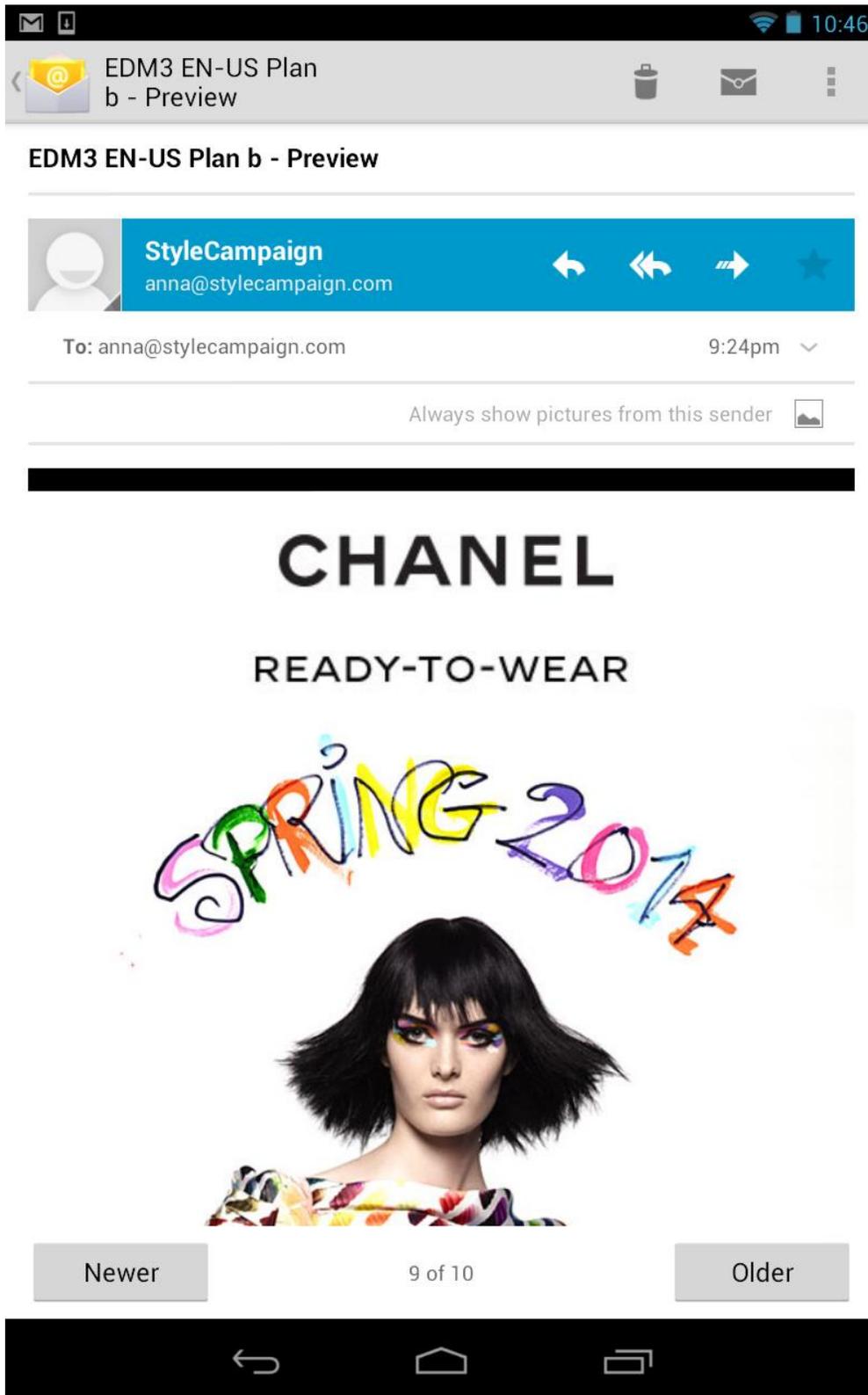
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Android Nexus 7 - 4.1 Jelly bean, 800 x 1280 7" tablet.





Newer

9 of 10

Older

BB

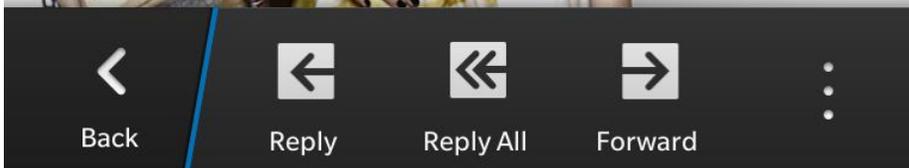
BB Z10 – New BB device with touch screen, supports responsive design.



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5:57 AM



Back



Reply



Reply All



Forward





5:56AM



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Reply



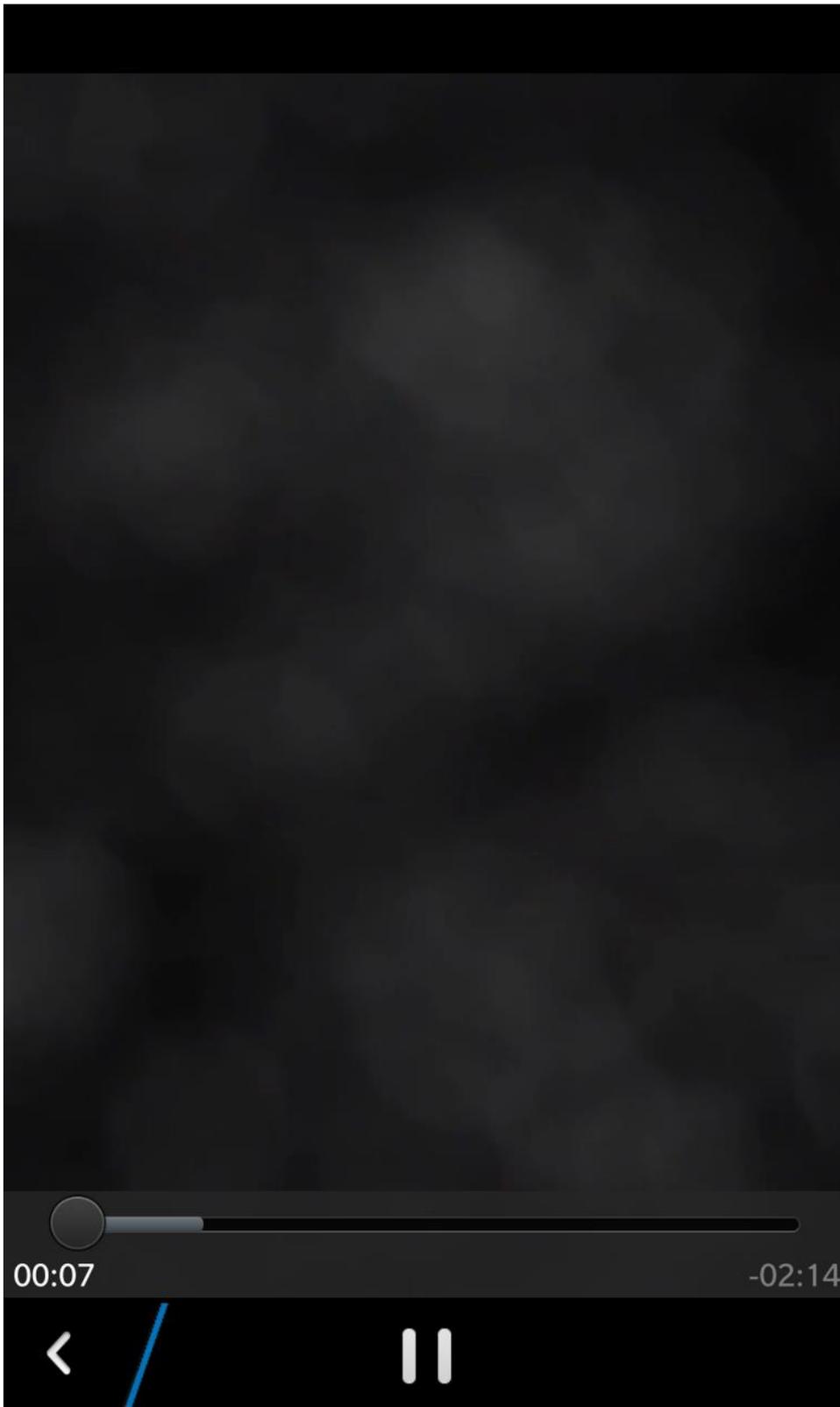
Reply All



Forward



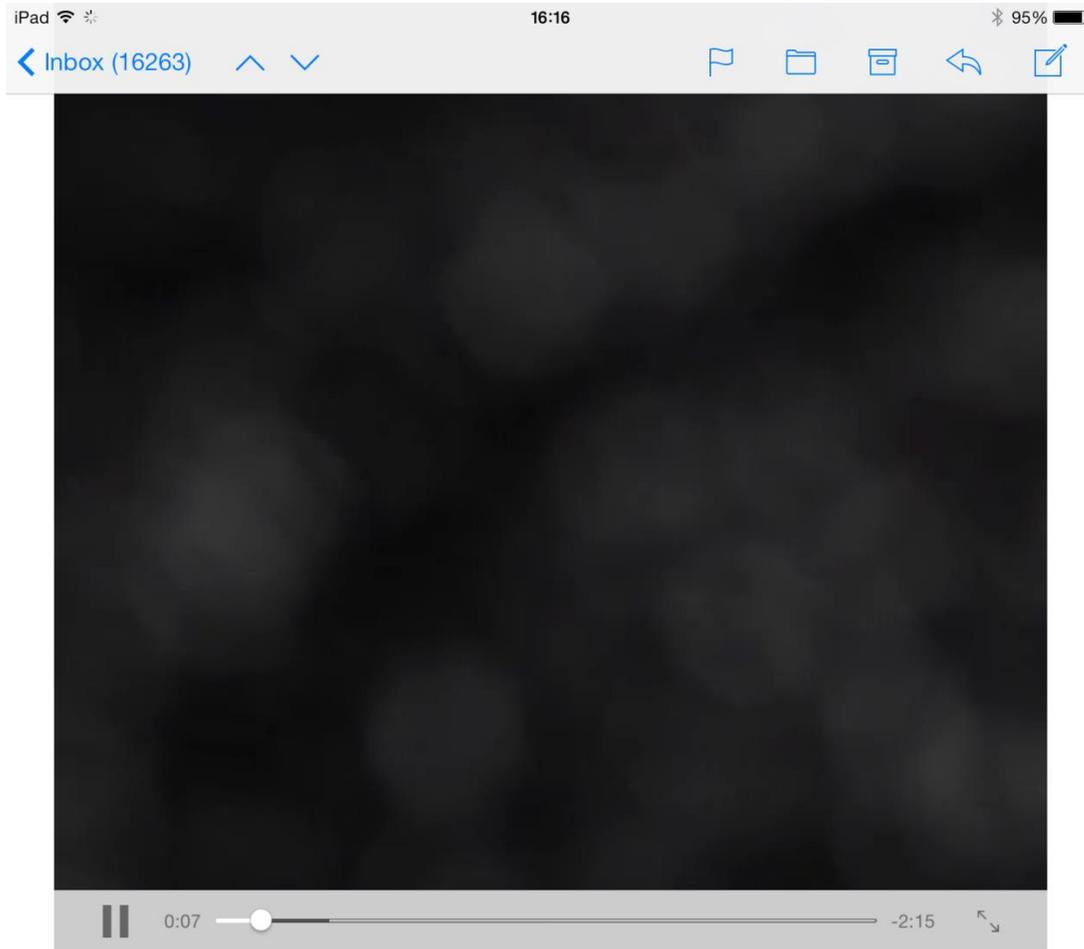
Tested EDM3 on Z10 with EDM2 video assets, and it's a good experience.





iOS

iPad iOS7 – Tested EDM3 using EDM2 assets running iOS7, plays fine on new OS. Player controls are now gray.

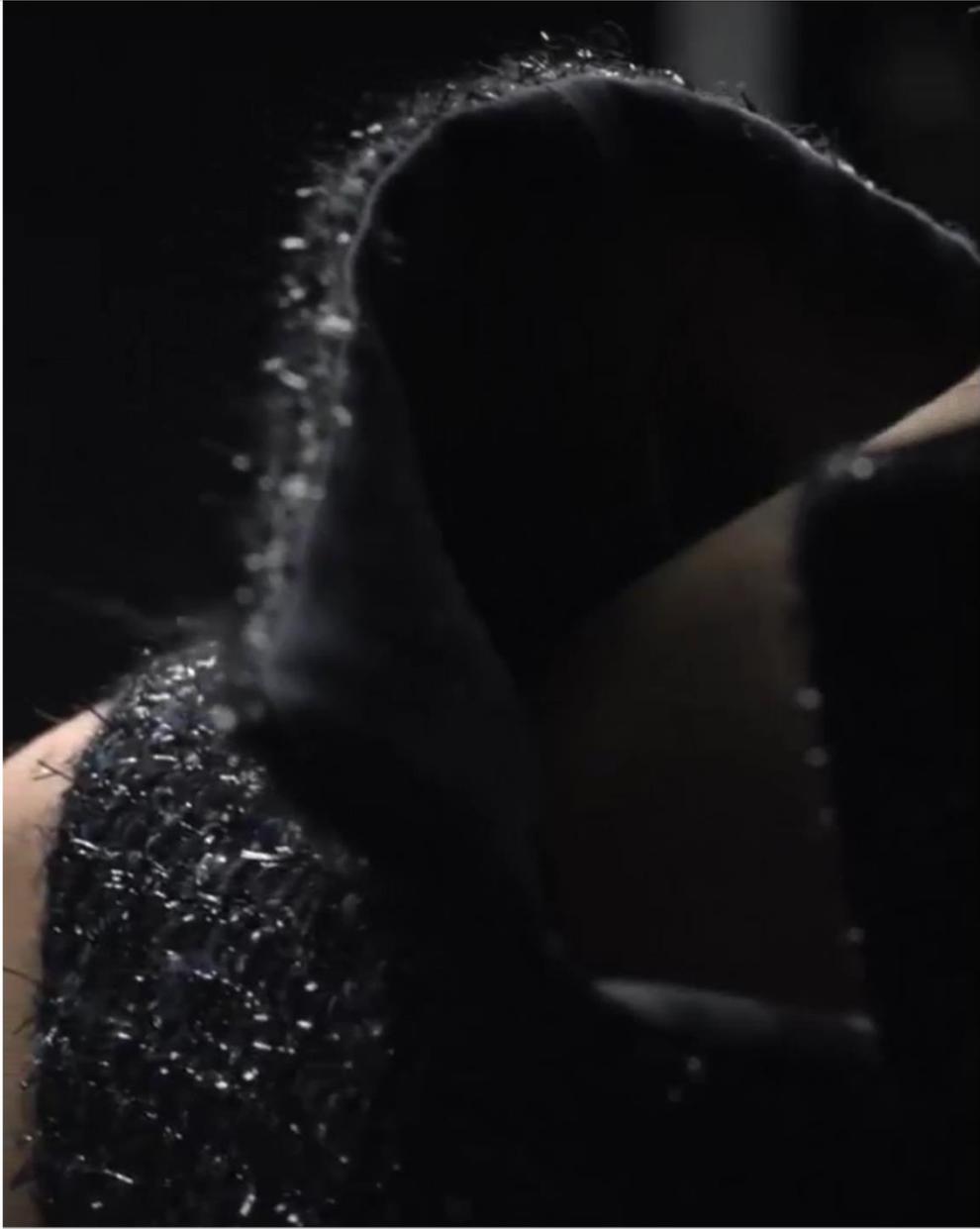


SHOW

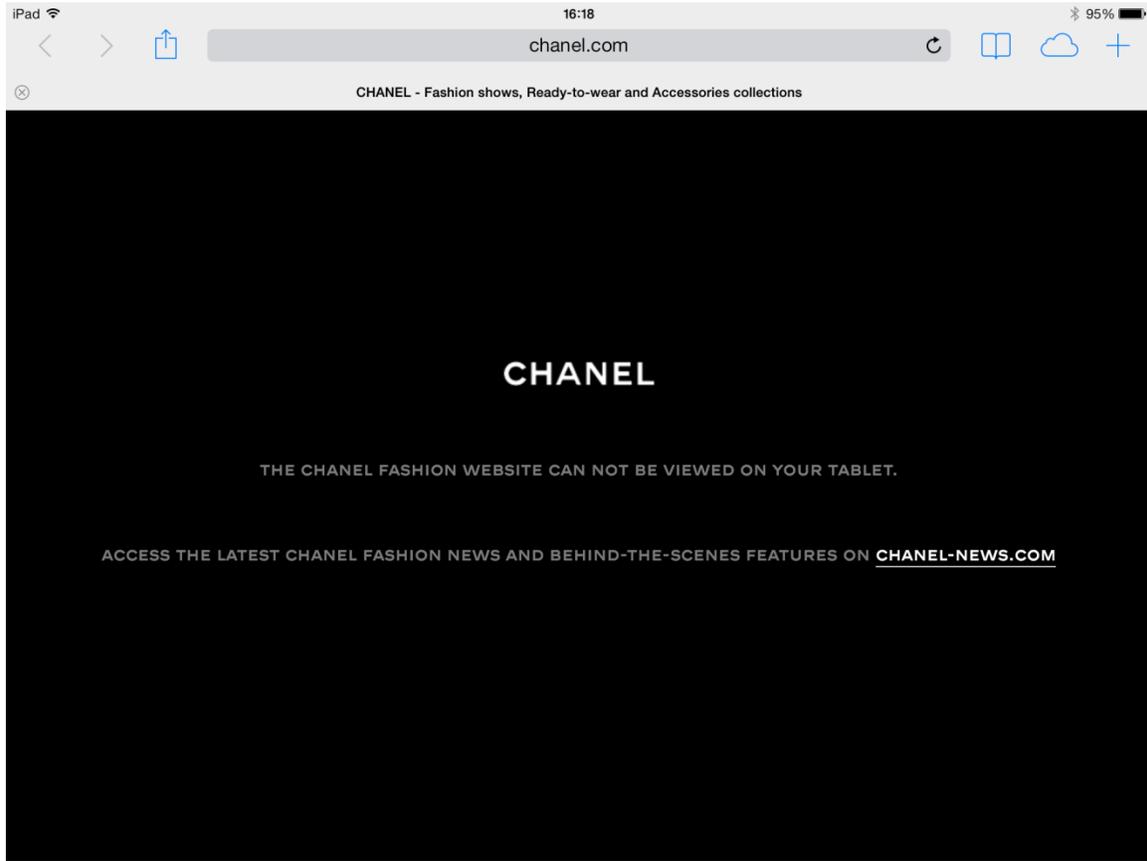
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Some accessibility issues on the website, when viewing content on tablet and mobile devices.



iPad Mini iOS6 – Same resolution as original iPad 1024x768.



StyleCampaign

[Details](#)

To: quit14@gmail.com

EDM3 EN-US Plan b - Preview

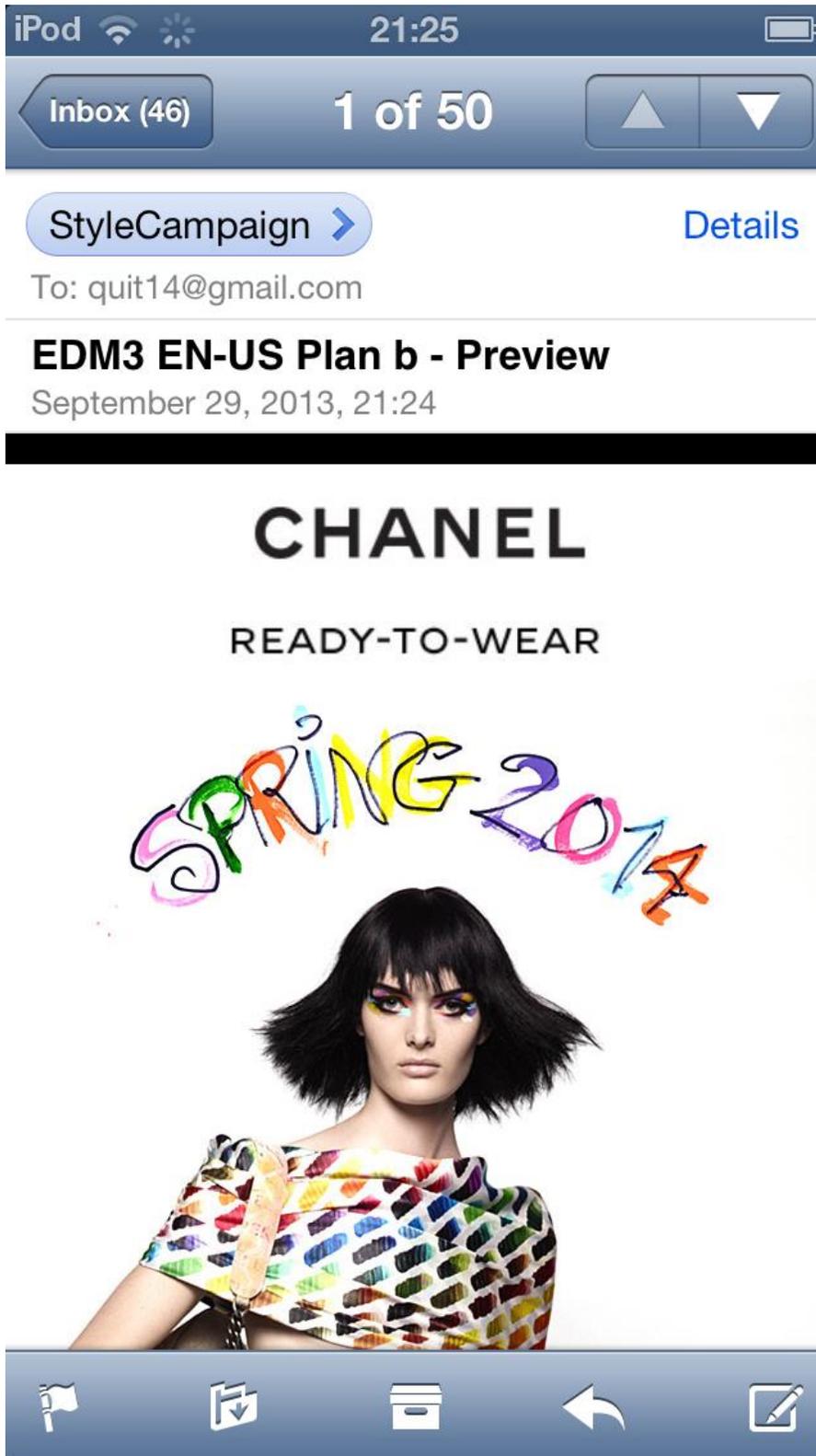
September 29, 2013, 21:24



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iPhone/iPod touch iOS 5 – Both run the same email client, this is the taller version at 640 x 960 showing Plan B EDM3.



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Plan A EDM3, the video content is blank for the time being.



Desktop

We also test on MacBook Air for Apple Mail and various desktop and webmail clients such as Outlook, Outlook.com, AOL, Gmail, Yahoo Mail. We use Litmus as a quick way to share screenshots, and also for the odd desktop client we don't have access too, such as Thunderbird and Lotus Notes.

QA Questions?

Please email Anna Yeaman at anna@stylecampaign.com

[STYLECampaign](#) / Los Angeles / skype: stylecampaign