

STYLECampaign



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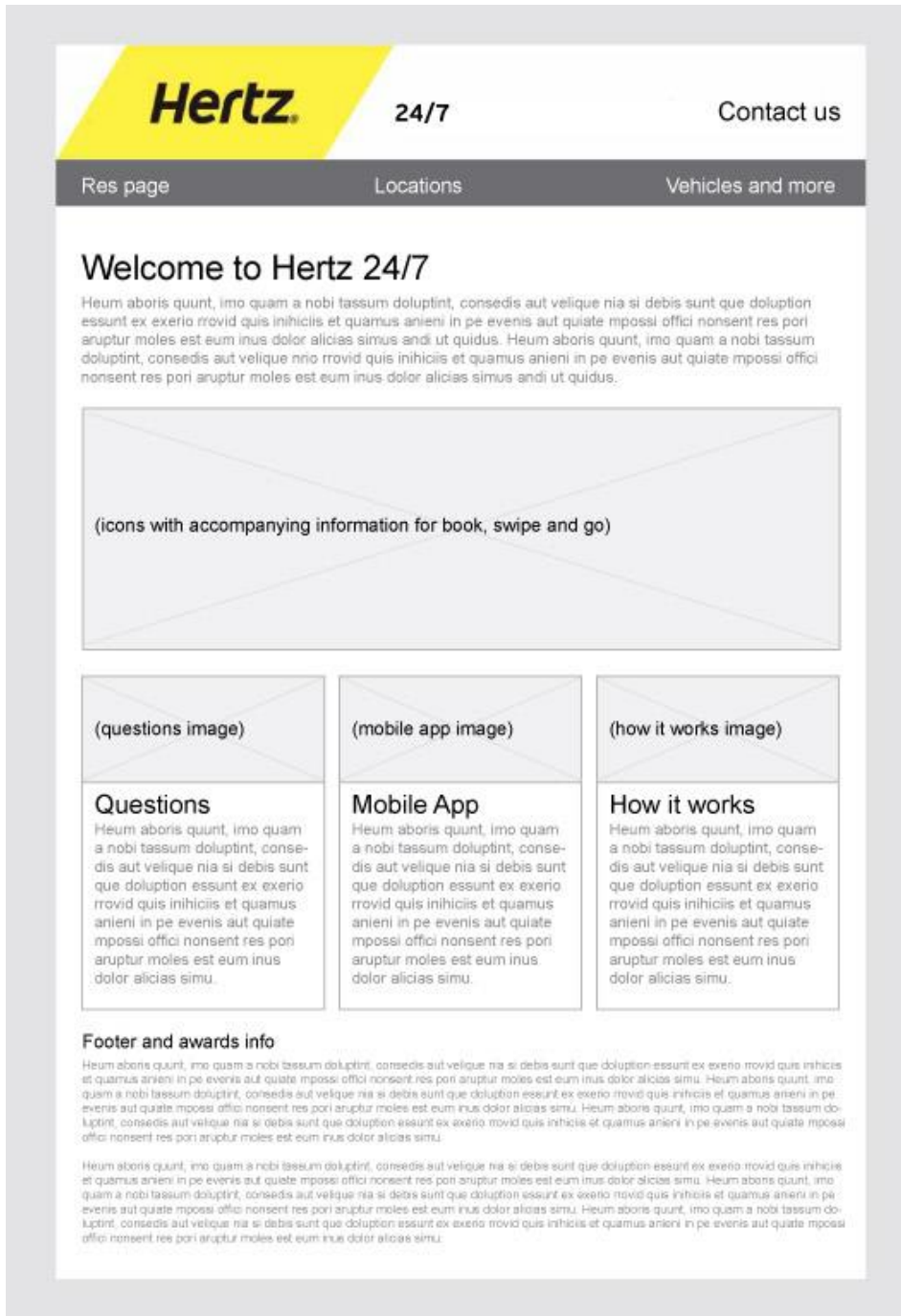
Blog: www.stylecampaign.com/blog

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Wireframe

Design and code the Hertz 24/7 template to be responsive rather than adaptive.



Process

1: Design desktop and mobile view and present to the client

2: Two rounds of revisions

3: Code and QA after design approval. Send screenshots from the following six real devices, along with a Litmus preview.

QA on the following six real devices:

iPod touch running the latest OS 7.1 (taller screen)

iPod touch running older OS 5 (shorter screen)

iPad retina OS 7

Android Galaxy Note running Gingerbread 2.3

Android Samsung Galaxy Nexus 4.0 Ice Crème Sandwich

Android S2 running Jellybean 4.1

ESTIMATE

5 responsive modules \$500 each = \$2,500

Modules: header, navi, hero, 3 col grid and footer.

Includes design, QA and project management.

Deliverable

One standalone HTML file, along with any supporting image assets. Does not include integrating the template with a CMS or ESP.

Revisions

Two rounds of design revisions are included in the estimate, further rounds would be billed hourly at \$100hr.

Timeframe

One week for the first draft, showing the desktop and mobile view.

Turnaround is 2 days for revisions, though if small tweaks, within 24hrs.

One week once we have final design approval for coding and QA.

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