

# Accellion

Modular email template system v1.

# StyleCampaign



## Contact

Name: Anna Yeaman, Creative Director

Phone: 1 818 824 3822

Skype: stylecampaign

E-mail: [anna@stylecampaign.com](mailto:anna@stylecampaign.com)

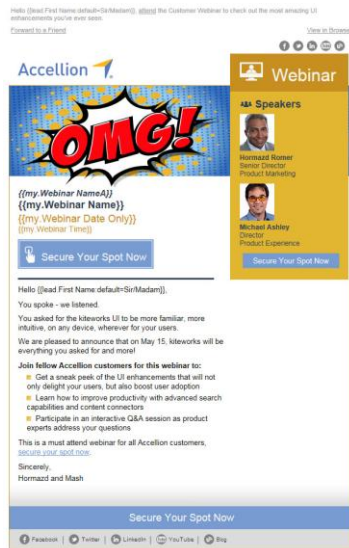
## Content

Contact .....	p 2
Current use cases .....	p 3 - 5
Proposed modules list .....	p 6 - 7
Proposed modules detail .....	p 8 – 36
Next steps .....	p 37

# Modular template use cases

Some existing use cases to include:

## Email 1 - Webinar invite with speakers




## Email 2 - Newsletter



## Email 3 - Announcement

Hello {{lead.First Name:default=Sir/Madam}}, check out the [ER App for Google Glass](#) built using the secure kiteworks mobile SDK.

[Forward to a Friend](#) [View in Browser](#)



### ER App for Google Glass

Built Using the Secure kiteworks™ Mobile SDK

Hello {{lead.First Name:default=Sir/Madam}},

Watch an ER physician quickly and securely retrieve patient data and consult with specialists while keeping her focus on her patient using the ER App for Google Glass.

[Watch The ER App Video](#)

**This secure HIPAA compliant app:**



- Notifies the ER physician that a patient has arrived
- Allows the physician to assign herself to the patient and read the patient's chart
- Alerts the physician when an MRI is complete
- Enables the physician to consult with a specialist on the MRI results
- Can be extended to include many more features to meet your needs

Discover how the kiteworks by Accellion secure content platform enables your developers to develop a new generation of enterprise apps to securely mobilize your healthcare content. To learn more, visit us at [developer.kiteworks.com](#).

Sincerely,  
The Accellion Team

## Email 4 - Invite live event

[View in Browser](#)



### Invitation

**{{my.Webinar Name}}**  
{{my.Location}}  
{{my.Webinar Date Only}}

[RSVP Now](#)

Please RSVP by September 6, 2013.

Hello {{lead.First Name:default=Prospective Member}},

I wanted to follow up on the recent email you were sent from Accellion CEO, Yorgen Edholm. We hope that as a valued customer and trusted advisor, you'll accept our invitation to join the Accellion Customer Council.

**As a Council Member, you will have the opportunity to:**

- Advise us on strategic direction, key industry trends, and business priorities
- Gain insight into Accellion's vision and roadmap directly from the product team
- Network with talented IT peers and share best practices
- Establish relationships with the Accellion team

Accellion is pleased to provide your lodging, as well as meals and entertainment during the event.

I look forward to seeing you at this exclusive event.

Sincerely,  
{{lead.Owner First Name:default=The Accellion Team}}  
{{lead.Owner Last Name:default=}}

**Meeting Location**  
Accellion's Headquarters  
1804 Embarcadero Road  
Palo Alto, CA 94303

**Agenda**

**Monday, October 14**  
Arrive in Palo Alto, CA


**Tuesday, October 15**  
8AM Breakfast/Introductions  
9AM Customer Council  
6PM Dinner & Entertainment

**Wednesday, October 16**  
8AM Breakfast  
9AM Customer Council  
12PM Lunch  
1PM Depart  
-- or --  
1PM Optional Usability Lab & 1:1 Meetings  
3PM Depart

**Hotel**  
Westin  
675 El Camino Real  
Palo Alto, CA 94301


**Questions?**  
Contact Nina Seth at +1.650.485.4329 or email [nina.seth@accellion.com](mailto:nina.seth@accellion.com).  
Visit our [FAQs](#) page.


[RSVP Now](#)



## Email 5 – Webinar thank you

Hello {{lead.First Name:default=Sir/Madam}}, here is your kiteworks replay, kiteworks trial, and Dropbox whitepaper.  
[Forward to a Friend](#) [View in Browser](#)



**Accellion** 

**Replay**

**{{my.Webinar Name Replay}}**


Hello {{lead.First Name:default=Sir/Madam}},  
Thank you for attending the {{my.Webinar Name 3}} and kiteworks™ Demo.  
For your convenience, the recorded webinar is now available.

[View The Recording Now](#)

To learn more about how kiteworks can solve your enterprise mobile file sharing needs, please [contact us](#).

Sincerely,  
The Accellion Team


[View The Recording](#)




**Solve the Dropbox Problem with Enterprise Content Connectors**  
Make the use of Dropbox more secure, manageable, and compliant in your organization.  
[View Now](#)

**14-day Trial**  
Ready to experience kiteworks? Get a free 14-day Hosted Trial of kiteworks by Accellion.  
[Start Today](#)

## Email 6 – Support update



**Accellion** 

**Tech Advisory**

**Accellion Customer Tech Advisory: Software Patch FTA\_9\_11\_190 Now Available**


Hello {{lead.First Name:default=Accellion Customer}},  
Accellion has released a new software patch, FTA\_9\_11\_190, and your attention is needed.  
The code signing certificate on your Accellion service must be updated. The current certificate expires on March 11, 2015.  
If an update to FTA\_9\_11\_190 is not performed, customers will not be able to utilize the Java Applet after March 11, 2015.  
Once the update is performed, users that utilize the Java Applet will be prompted to accept the new applet as they did when they first used the Accellion service.  
This update includes fixes for vulnerabilities reported under CVE-2014-3571, CVE-2015-0206, CVE-2014-3569, CVE-2014-3570, CVE-2014-3572, CVE-2014-8275, CVE-2015-0204, and CVE-2015-0205. To address these vulnerabilities we've updated the OpenSSL libraries to version 1.0.1i.

**To install the update on Accellion File Sharing:**

- Log in to the "Administrative Web Interface"
- Go to "Administration"
- Select "Software Update"
- Click "Check for Update"
- The update resolving this is "FTA\_9\_11\_190"
- Once the screen indicates an update is available click "Update Now"

Full details of this release can be found on the [Accellion Support Portal](#).  
If you have any questions, please contact Accellion Support at [support@accellion.com](mailto:support@accellion.com) or call 1.888.654.3778 (North America) or 1.650.485.4350 (international).

Sincerely,  
Frank Balonis  
Senior Director Technical Services



# Proposed module list v1

Below is our first draft for 21 modules, to be discussed. This list should give you some wiggle room from which to pick your final choices.

The wireframes are not high fidelity, but very rough approximations. The details will be decided when we create the desktop and mobile mockups, which we present to you for feedback. The purpose of this document is to identify the modules and therefore finalize a budget, not design the modules in any detail.

You may want to tweak or add a module once you view the mock ups. Things become a lot easier to visualize at that stage in the process. But the initial module list and what we end with is usually very close.

1. Header with pre-header
2. Footer with social
3. Primary messaging with bullets and CTA
4. Action bar
5. Fluid image
6. Emergency
7. Webinar with speaker side bar
8. Three column image and text
9. Two column image top and text bottom

10. Two column image left and text right
11. Four column image and text
12. Event agenda
13. Event venue/map
14. Article 50/50 split image left text right
15. Article 30/70 split image left text right
16. Article thumbnail image
17. Secondary article text only
18. Upcoming events list
19. Video hero with CTA
20. Quote
21. Survey

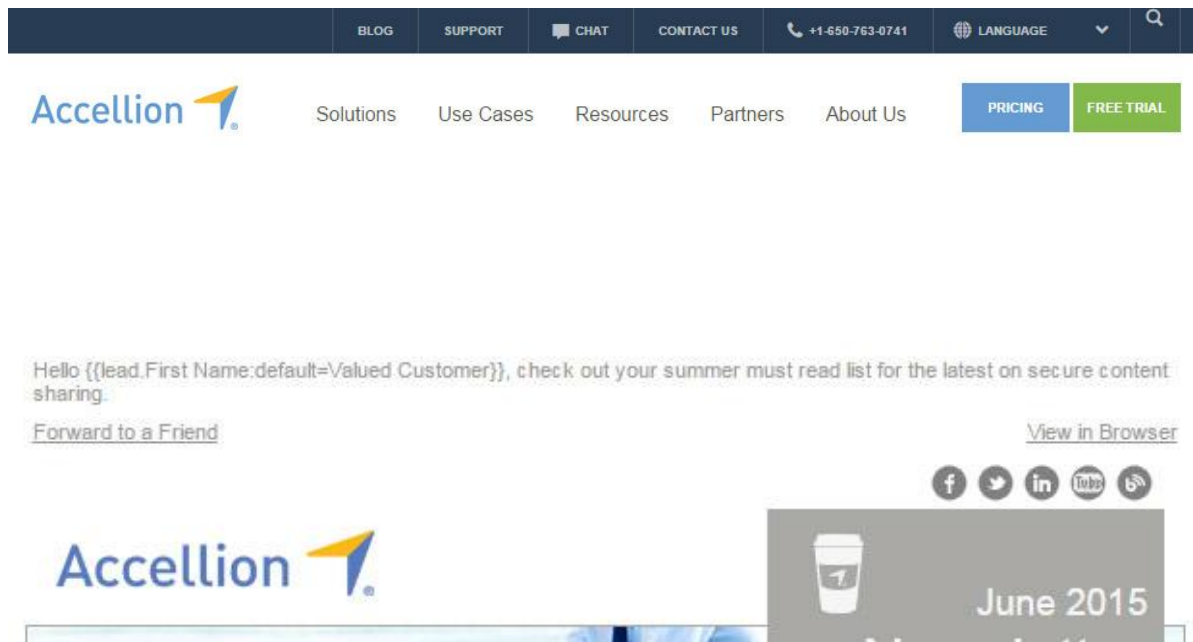
# Proposed modules

Below is our first draft for the proposed modules:

## 1 - Header with pre-header

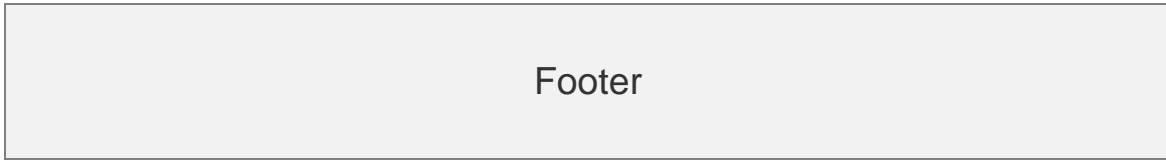


As seen here:





## 2 – Footer with social



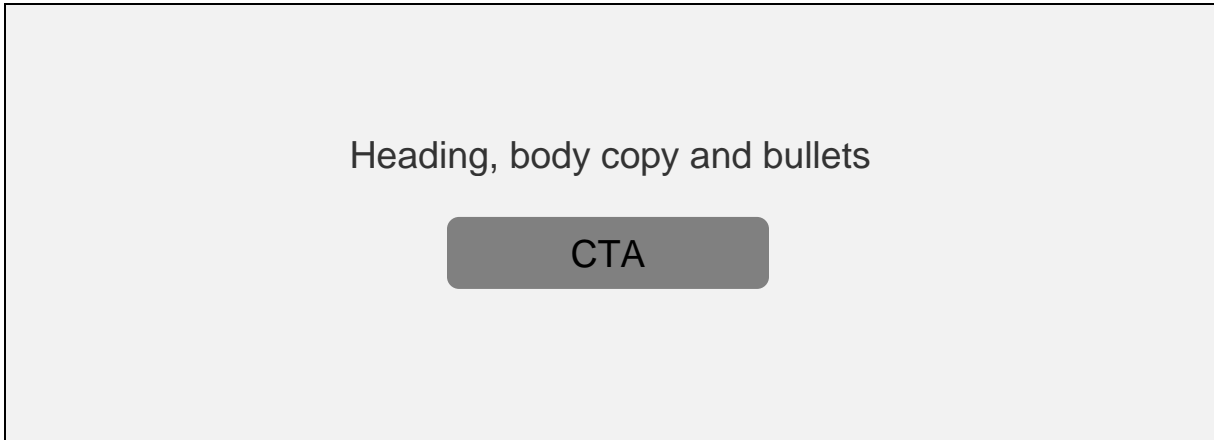
As seen here:



Social icons and address/unsubscribe



### 3 – Primary messaging with bullets and CTA (heading, sub-heading, body text, bullets and CTA optional)



As seen here:

**Accellion Customer Tech Advisory:  
Software Patch FTA\_9\_11\_190 Now Available**

Hello {{lead.First Name.default=Accellion Customer}},

Accellion has released a new software patch, FTA\_9\_11\_190, and your attention is needed. The code signing certificate on your Accellion service must be updated. The current certificate expires on March 11, 2015.

If an update to FTA\_9\_11\_190 is not performed, customers will not be able to utilize the Java Applet after March 11, 2015.

Once the update is performed, users that utilize the Java Applet will be prompted to accept the new applet as they did when they first used the Accellion service.

This update includes fixes for vulnerabilities reported under CVE-2014-3571, CVE-2015-0206, CVE-2014-3569, CVE-2014-3570, CVE-2014-3572, CVE-2014-8275, CVE-2015-0204, and CVE-2015-0205. To address these vulnerabilities we've updated the OpenSSL libraries to version 1.0.1i.

**To install the update on Accellion File Sharing:**

- Log in to the "Administrative Web Interface"
- Go to "Administration"
- Select "Software Update"
- Click "Check for Update"
- The update resolving this is "FTA\_9\_11\_190"
- Once the screen indicates an update is available click "Update Now"

Full details of this release can be found on the [Accellion Support Portal](#).

If you have any questions, please contact Accellion Support at [support@accellion.com](mailto:support@accellion.com) or call 1.888.654.3778 (North America) or 1.650.485.4350 (international).

Sincerely,  
Frank Balonis  
Senior Director Technical Services

Hello {{lead.First Name.default=Sir/Madam}},

Watch an ER physician quickly and securely retrieve patient data and consult with specialists while keeping her focus on her patient using the ER App for Google Glass.

[Watch The ER App Video](#)

**This secure HIPAA compliant app:**

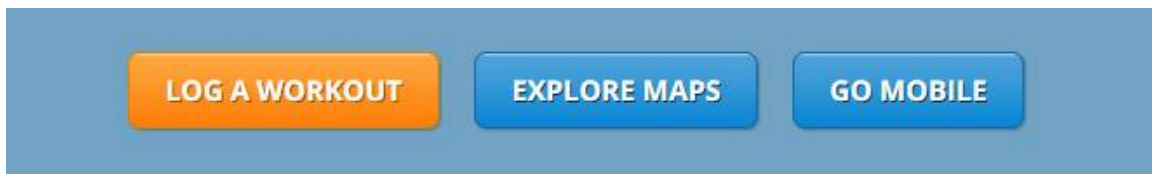
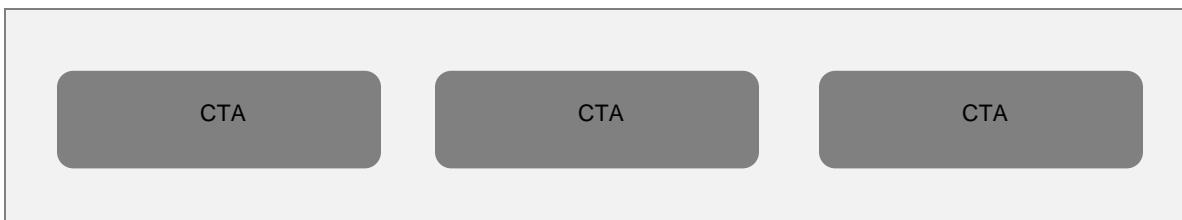
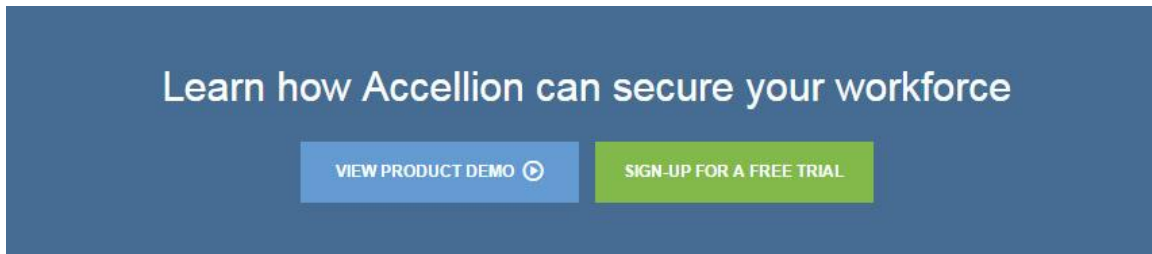
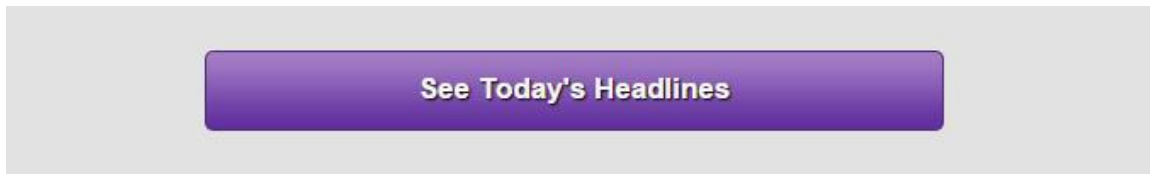
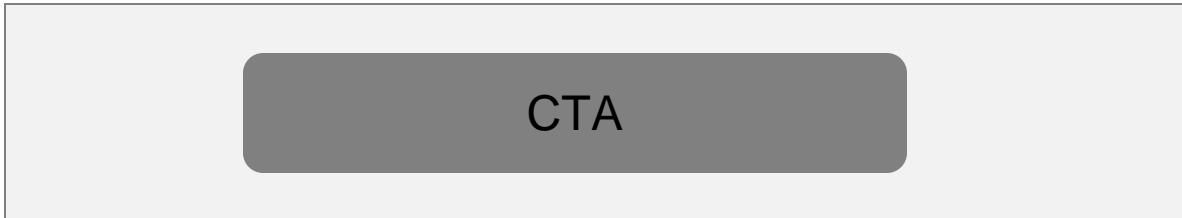
- Notifies the ER physician that a patient has arrived
- Allows the physician to assign herself to the patient and read the patient's chart
- Alerts the physician when an MRI is complete
- Enables the physician to consult with a specialist on the MRI results
- Can be extended to include many more features to meet your needs

Discover how the Kiteworks by Accellion secure content platform enables your developers to develop a new generation of enterprise apps to securely mobilize your healthcare content. To learn more, visit us at [developer.kiteworks.com](http://developer.kiteworks.com).

Sincerely,  
The Accellion Team

#### 4 – Action bar (1, 2 or 3 CTAs)

Here are a few we did for MapMyFitness and Monster.com:



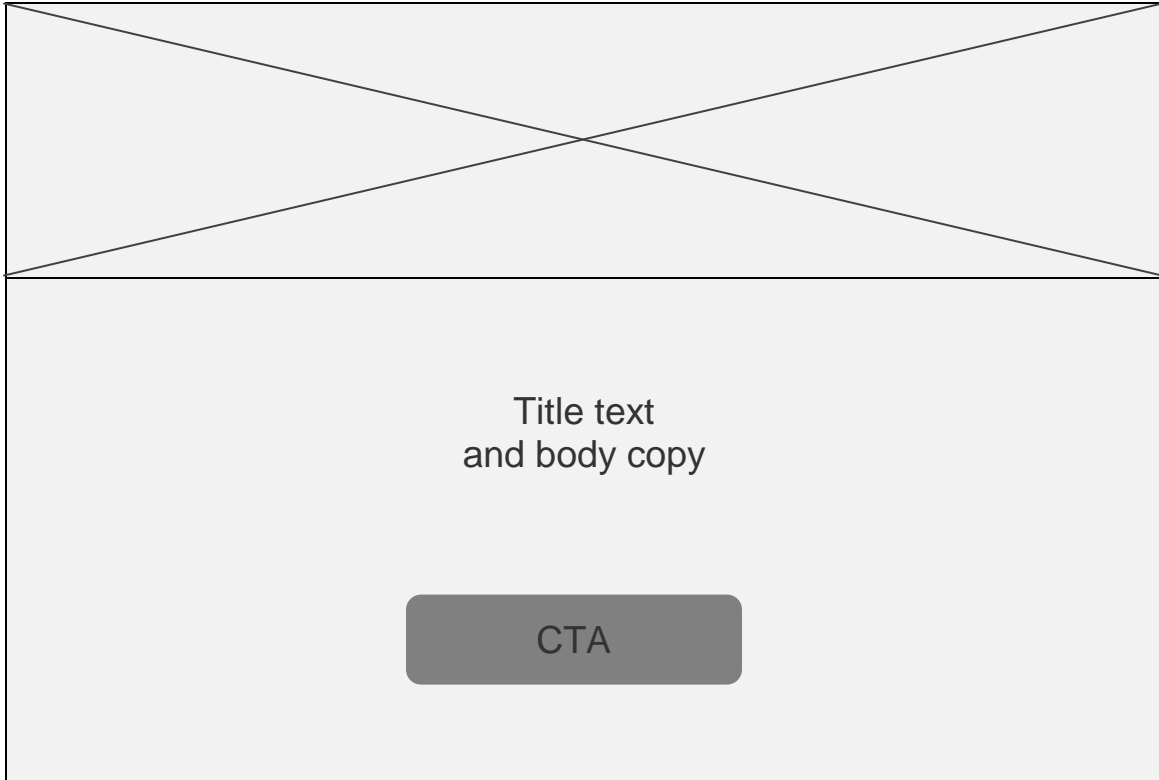
## 5 – Standalone fluid image module



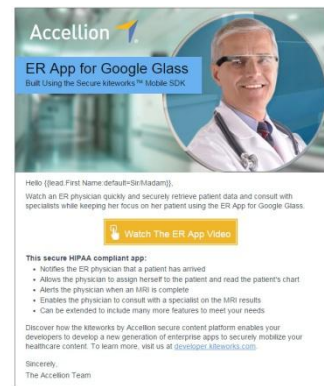
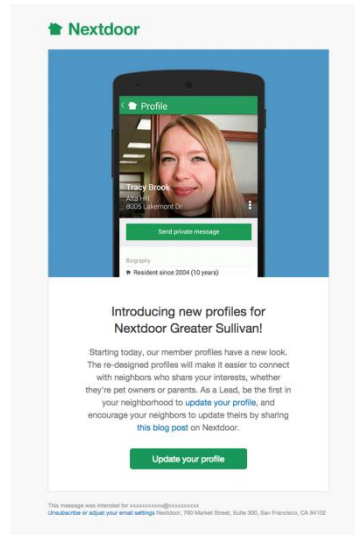
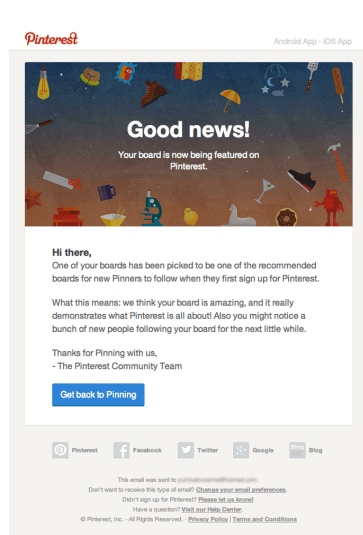
As seen here:



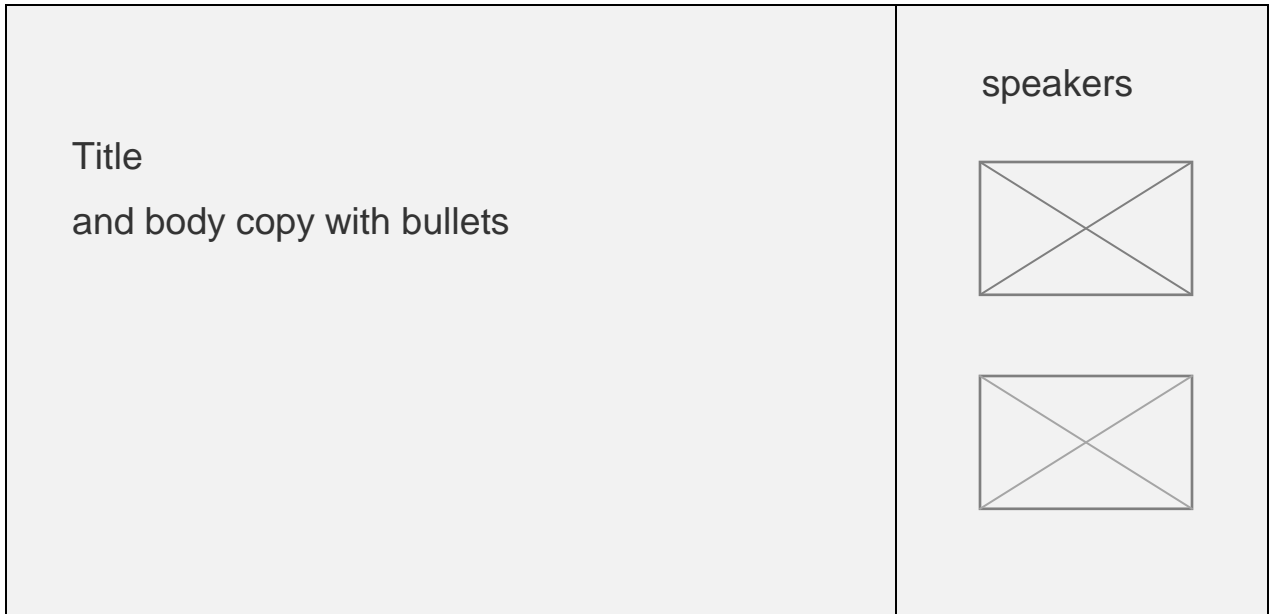
## 6 – Emergency module (Postcard image with text and CTA)



As seen here:



## 7 – Webinar with speaker side bar



As seen in:

Join other leaders and development professionals for an evening of networking, experiential learning and discussion.

As companies strive to strengthen their pipeline of leaders, they ask their senior executives to reach out and sponsor women. Yet, research shows that the sponsor relationship works best when those seeking sponsors actively cultivate the relationship. We also know that women struggle to present and promote themselves in such a way that attracts sponsorship.

This highly interactive session will examine ways organizations can cultivate a sponsorship program by exploring the following questions:

- **What does sponsorship look like** when done well and not so well?
- **How does sponsorship develop?** Do men and women approach cultivating sponsors differently?
- **How do our cultural messages** impact the way we look at ambition, presence and sponsorship?
- **How does the concept of "presence" factor into sponsorship** and how can women develop the presence they need to attract it?

### *Speakers:*

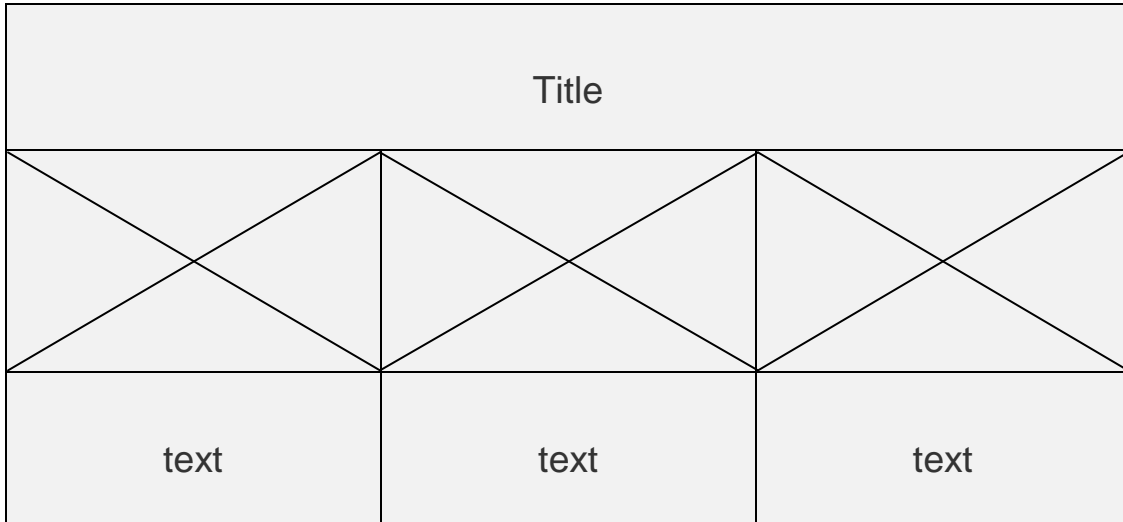


**Margaret Regan**  
Future Work Institute



**Anne Weisberg**  
Future Work Institute

8 – 3 column image & text (can be used for video, speakers, or articles) e.g. combine with primary copy for webinar invite



As seen in:

## Past 99U Talks

*We ask leading creative minds to share road-tested insights on making ideas happen. The result are short, actionable talks that will help you kick your ideas into gear. [More Videos →](#)*



Tina Roth Eisenberg: Don't Complain, Create



James Victore: Your Work Is A Gift



Brené Brown: Why Your Critics Aren't The Ones Who Count



## Connect

Enjoy free voice,  
video calls and  
messages



## Get social

Meet new friends and  
stay updated with the  
newsfeed

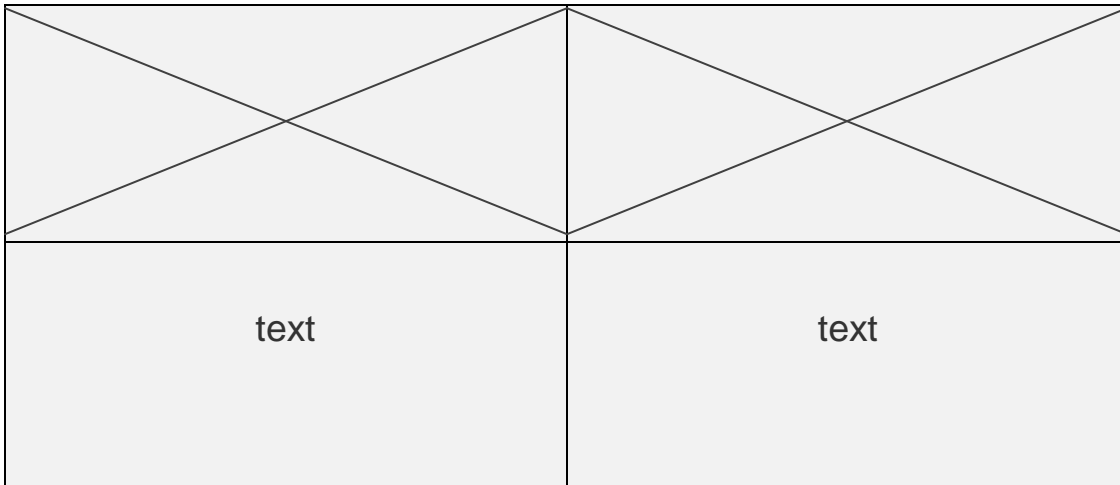


## Have fun

Play games, share  
music and photos  
with friends



## 9 – Two column image & text (articles / speakers/ video / events)



As seen in:

**FEATURED WORK**

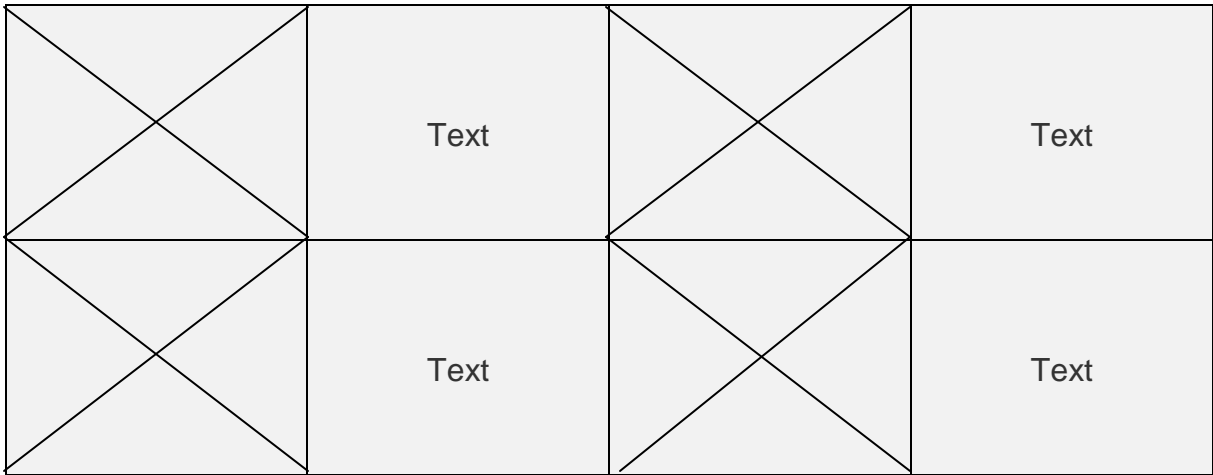
**Salesvue**  
Salesvue is a prospect-to-pipeline automation solution that makes sales prospecting teams faster, smarter, happier, and more effective.  
[Read More](#)

**[N]Squared**  
[N]Squared Advisory guides expansion-stage technology companies that are ready to enter the US market.  
[Read More](#)

**TinderBox Video**  
We produced this video for TinderBox to help present their cloud-based, data-driven sales automation software in a clear, impactful way.  
[Watch Video](#)

**ExactTarget Video**  
KA+A partnered with ExactTarget's in-house creatives to produce this video promoting their Marketing Cloud on YouTube.  
[Watch Video](#)

## 10 – Two column image left & text right (articles / speakers/ general)



Can keep one row, or stack as many as needed (showing 2 rows here)

As seen in:

**Enable Secure Access and Sharing of Enterprise Content**

- Secure Productivity**  
Enable workers to create, edit, and share enterprise content securely wherever.
- Extend Enterprise Infrastructure to Mobile**  
Leverage and extend existing content storage and infrastructure to mobile devices.
- Create Enterprise Mobile Applications**  
Create custom mobile workflows and apps that increase productivity and ensure data security.
- Ensure Enterprise Data Security & Compliance**  
Protect confidential content via Private Cloud deployment, extensive security controls, and full tracking and reporting.

[LEARN MORE ABOUT OUR SOLUTIONS](#)

Learn more about how kiteworks can help your organization.

- Enable Secure Workforce Productivity**
- Create Enterprise Mobile Applications**
- Extend Enterprise Infrastructure to Mobile**
- Ensure Enterprise Data Security & Compliance**

# 11 – 4 column image & text (webinar & event speakers or articles)

Text	Text	Text	Text

As seen in:

## INSPIRING KEYNOTES

Hear thought provoking and challenging presentations that will leave you with a year's worth of inspiration



**GARY ADAMSON**

Chief Experience Officer Starzion Studio



**ED GOODMAN**

Principal Innovator Starzion Studio



**WILLIAM W. HEUN**

Partner, Matthei & Colin Associates



**NEAL McKELVEY**

Senior Hospital Operations & Construction Exe.

[More Speakers »](#)

### Our Customers

Over 12 million enterprise users and 2,000 of the world's leading corporations trust Accellion to securely connect people to enterprise information.


[VIEW ALL CLIENTS & TESTIMONIALS](#)

## 12 – Event agenda (multiple ideas)

text
text
text
text
text
text
text

As seen in:



 **Agenda**

**Monday, October 14**  
Arrive in Palo Alto, CA

**Tuesday, October 15**  
**8AM** Breakfast/Introductions  
**9AM** Customer Council  
**6PM** Dinner & Entertainment

**Wednesday, October 16**  
**8AM** Breakfast  
**9AM** Customer Council  
**12PM** Lunch  
**1PM** Depart  
-- or --  
**1PM** Optional Usability Lab  
& 1:1 Meetings  
**3PM** Depart

## Tuesday, 17th | [Wednesday, 18th](#)

08:00 Doors Open

9:00 Welcome!

9:50 **THE BUSINESS OF DESIGN: HOW TO BE SLIGHTLY LESS TERRIBLE AT MAKING MONEY FOR WHAT YOU DO**

Meagan will tell anyone who will listen that the business part is the hardest part of design for her, and as someone who regularly tweets about taking a day off to recover from Burrito Regret, you might be surprised she'd pretend to be an expert at managing a design company. But what all her past ineptitude means is this: I've made a lot of mistakes when it comes to making money for my work, and I want everyone to benefit from these failures.

[MEAGAN FISHER](#)



## Schedule

THURSDAY, SEPTEMBER 19TH

[SKIP TO FRIDAY](#) —

8:00 AM



### Registration, Coffee & Connect

*Pick up your badge and enjoy some coffee as you connect with other awesome peeps just like you.*

9:00 AM



### Kickoff Circles 2013

*Micah Davis will be MC'ing this years Circles once again.*

9:15 AM



### Josh Hemsley, *creative & product lead at MyEnergy*

[READ BIO](#)

10:15 AM





### Megan Gilger, *designer, blogger & founder of Hitch Design Studio*

[READ BIO](#)

# SCHEDULE

Thursday Sept. 10th | Friday Sept. 11th

8:00 AM	<b>REGISTRATION, COFFEE &amp; CONNECT</b>
9:00 AM	<b>KICKOFF DAY 1</b>
9:15 AM	 SESSION 1: SHAWN BLANC
10:15 AM	 SESSION 2: KELLI ANDERSON

## 13 – Event map / venue

As seen in:

<p><b>Meeting Location</b> <u>Accellion's Headquarters</u> 1804 Embarcadero Road Palo Alto, CA 94303</p>	<p><b>Hotel</b> <u>Westin</u> 675 El Camino Real Palo Alto, CA 94301</p>
--	--

# Travel

<b>LOEWS HOLLYWOOD HOTEL</b> 1755 N Highland Ave, Hollywood, CA 90028 1-855-563-9749	<b>LOS ANGELES AIRPORT</b> 1 World Way, Los Angeles, CA 90045	<b>TRANSPORTATION</b> Uber Super Shuttle
---	---	--

## Our Locations

Conference Venue

### ALICE TULLY HALL Lincoln Center

*The 99U Conference unfolds at the gorgeously designed Alice Tully Hall, one of the most beautiful (and intimate) concert halls in the world.*

[View Details >](#)


## VENUE

PALACE ARTS CENTER · GRAPEVINE, TEXAS

300 S MAIN ST, GRAPEVINE, TX 76051

[GET DIRECTIONS](#) [HOTEL & CITY GUIDE](#)

Add a map link if event at a physical location:

  
Location

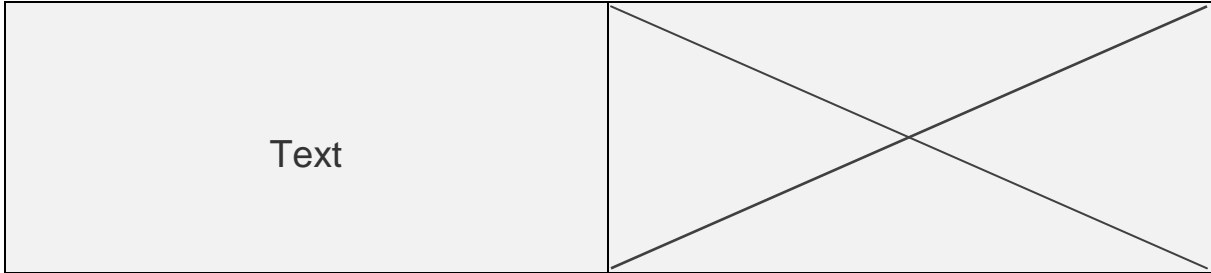
### SFDC Concourse Exhibition Hall

635 8th Street, San Francisco, CA

[OPEN IN GOOGLE MAPS »](#)



# 14 – Article 50/50 split (text left image right or image left text right)



As seen here:

**Northern Greek Mushroom and Onion Pie**  
MARTHA ROSE SHULMAN  
2 hour, 8 servings

**Apple Bourbon Bundt Cake**  
MELISSA CLARK  
1 1/2 hours plus cooling time, 10 to 12 servings

**Lamb-and-White-Bean Chili**  
MELISSA CLARK  
1 hour 15 minutes, 4 to 6 servings

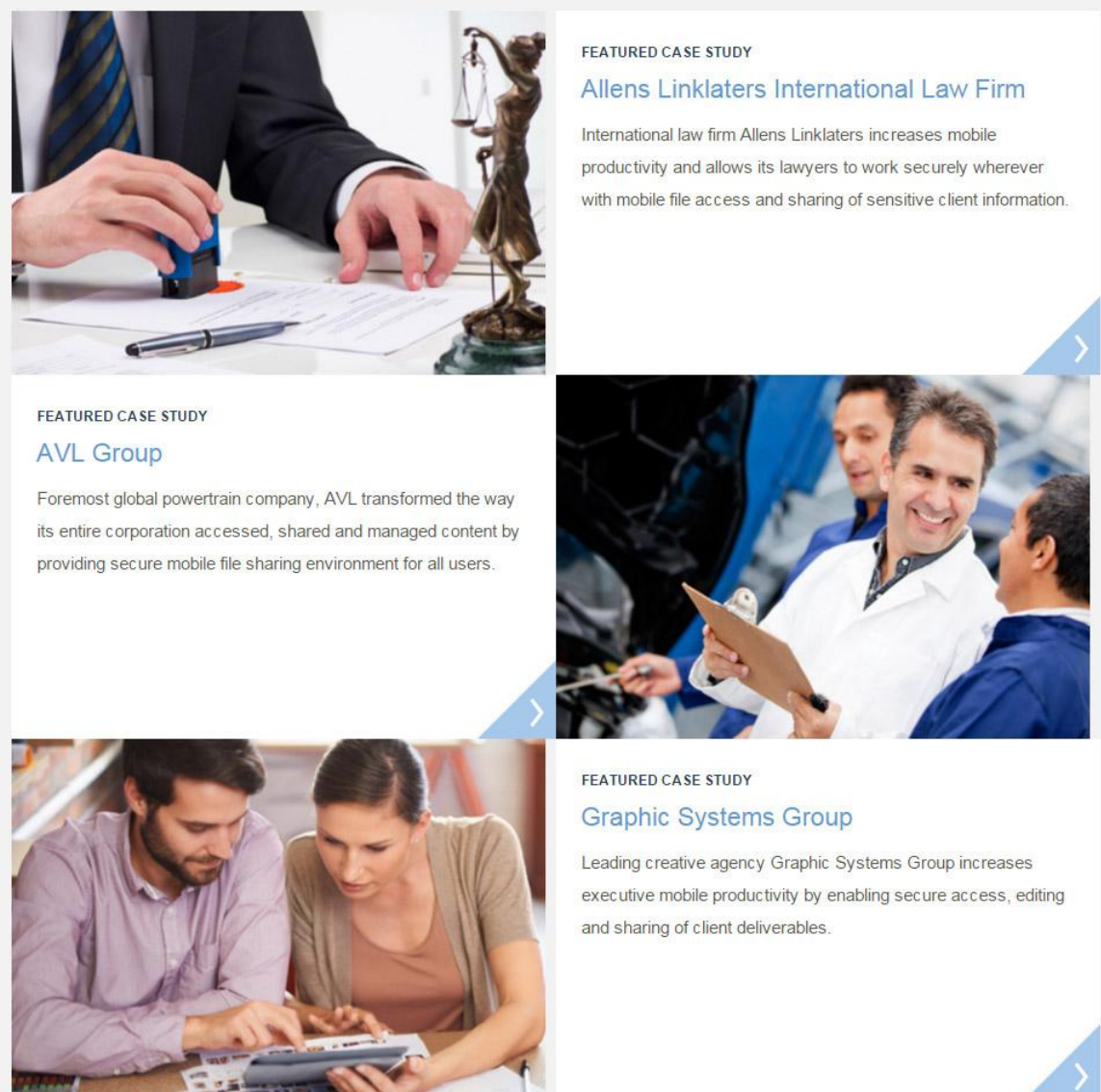


## IN THE NEWS

### Accellion Positioned in the Leaders Quadrant of the Magic Quadrant for Enterprise File Sync and Sharing

Accellion, Inc., announced today that it has been positioned by Gartner, Inc. in the "Leaders" quadrant of the 2015 Magic Quadrant for Enterprise File Synchronization and Sharing report.

Can have both module options and alternate them:



**FEATURED CASE STUDY**  
**Allens Linklaters International Law Firm**

International law firm Allens Linklaters increases mobile productivity and allows its lawyers to work securely wherever with mobile file access and sharing of sensitive client information.

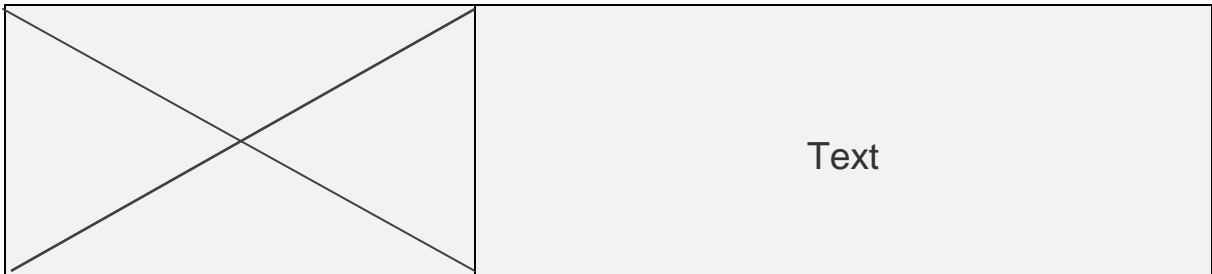
**FEATURED CASE STUDY**  
**AVL Group**

Foremost global powertrain company, AVL transformed the way its entire corporation accessed, shared and managed content by providing secure mobile file sharing environment for all users.

**FEATURED CASE STUDY**  
**Graphic Systems Group**


Leading creative agency Graphic Systems Group increases executive mobile productivity by enabling secure access, editing and sharing of client deliverables.

## 15 – Article Image left / text right (30/70 split)




As seen in:

**SEPT 20, 2014**



**OCULUS CONNECT KEYNOTE: BRENDAN IRIBE AND NATE MITCHELL**  
Brendan Iribe and Nate Mitchell

Oculus CEO Brendan Iribe and VP of Product Nate Mitchell officially open Connect with their Keynote discussing Oculus, the Gear VR, and the newest prototype: Crescent Bay.



**OCULUS CONNECT KEYNOTE: MICHAEL ABRASH**  
Michael Abrash

Oculus Chief Scientist Michael Abrash discusses perception in virtual reality, the future of VR, and what that means for developers.



**JULY 23, 2015**

[Accellion Positioned as a Leader in Gartner's Enterprise File Sync & Share Magic Quadrant](#)

Posted by Yorgen Edholm

We are pleased to announce that we have been positioned as a Leader in the Gartner Magic Quadrant for Enterprise File Synchronization and Sharing (EFSS) for the second year in a row. The EFSS market is a competitive and rapidly evolving landscape. It's marked by numerous offerings from a...



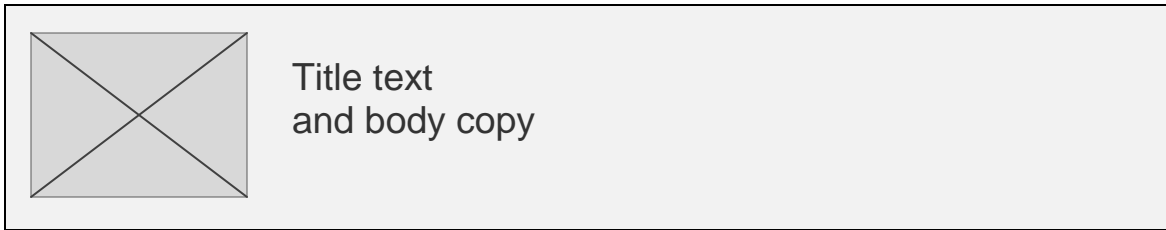
**JULY 21, 2015**

[Personal Convenience Trumps National Security? Lessons for Today's Enterprises](#)

Posted by Vidhya Ranganathan

This week's news that the head of Homeland Security and 28 senior staffers were using personal email on their Department of Homeland Security work computers, illustrates how lax many organizations are regarding allowing employees to mix personal communications with business. The DHS has...

## 16 – Article thumbnail image



As seen here:



### **We Know How You Feel**

*by Raffi Khatchadourian*

Face-scanning software is learning to read emotions, and the business world can't wait.



### **Freedom for Tyrone Hood**

*by Nicholas Schmidle*

Hood, who spent nearly twenty-two years in prison for murder, was granted clemency on Monday by the Illinois governor.



### **No Oscars for Humor**

*by Richard Brody*

By and large, the heavier the drama, the likelier the award.

Current creative:



### **On-demand Customer Webinar**

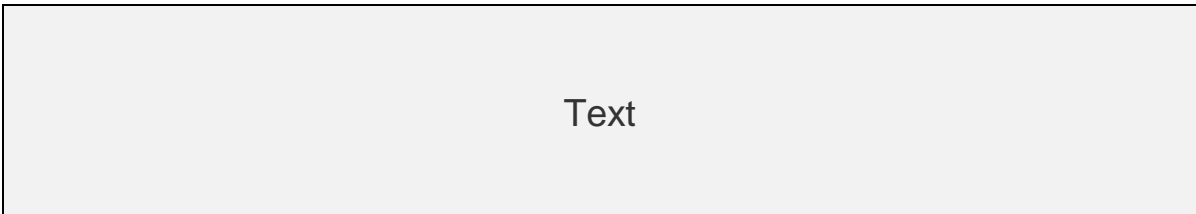
UI Enhancements So Amazing...  
Your Users Won't Be Able to Keep Their  
Hands Off kiteworks

You spoke - we listened.

You asked for the kiteworks UI to be more familiar and more intuitive for your users. Check out the enhanced UI by viewing this on-demand webinar.

[View Now](#)

## 17 – Secondary article text only



Text

As seen here:

### Featured Resources

#### WHITEPAPER

##### [5 Best Practices for Secure Enterprise Content Mobility](#)

The proliferation of mobile devices and IT management's increasing acceptance of Bring Your Own Device (BYOD) are creating new security challenges for enterprises. Mobile Content Management (MCM)—protects content itself, regardless of which devices are being used, keeping data secure, wherever...

#### ANALYST REPORT

##### [The Aragon Research Globe™ for Mobile Content Management, 2014](#)

The shift to mobile devices is causing a change in the way content is accessed, shared and managed. Read how Accellion leads this new shift to mobile centric workflows.

#### DATASHEET

##### [kiteworks Solution Overview](#)

This datasheet provides an overview of the kiteworks by Accellion solution, the definitive platform for securely sharing files, providing business users with a superior user experience while offering best in class IT security and governance for a mobile workforce.

#### WEBINAR

##### [Introducing kiteworks: The Next Generation Mobile Collaboration Solution](#)

Is your organization ready to take mobile productivity to a whole new level? The Accellion team introduces the benefits of kiteworks - a powerful private cloud mobile collaboration and file sharing solution.

May 23, 2013

#### **Cosmopolitan And Elegant, ART Magazine Showcases SA Scene**

Client: ART Magazine

May 22, 2013

#### **Introducing AudioTheme: Let Your Website Be Heard**

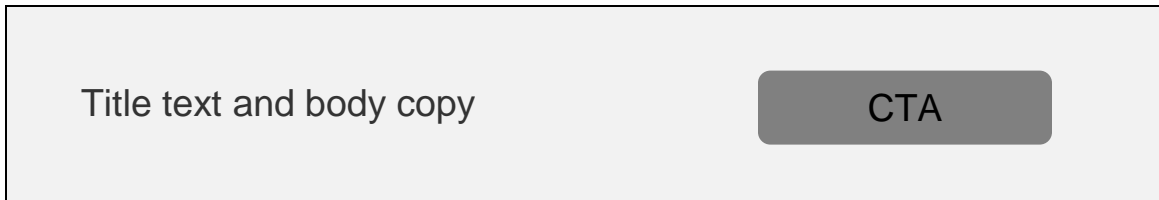
Client: AudioTheme

May 08, 2013

#### **Self Taught: From the Music Industry to Web Design**

Client: Erik Ford

## 18 – Upcoming events



As seen in:



 **Upcoming Events**

Please stop by and say hello at these upcoming events.

**Konica Minolta Techno Summit**  
July 2, 2015  
Stuttgart, Germany  
[More Information](#)

**RSA Conference Asia-Pacific & Japan**  
July 22-24, 2015  
Singapore  
[More Information](#)

**Gartner Catalyst Conference**  
August 10-13, 2015  
San Diego, CA  
[More Information](#)

**Federal Mobile Computing Summit**  
August 12, 2015  
Washington DC  
[More Information](#)

[View All Events](#)

---

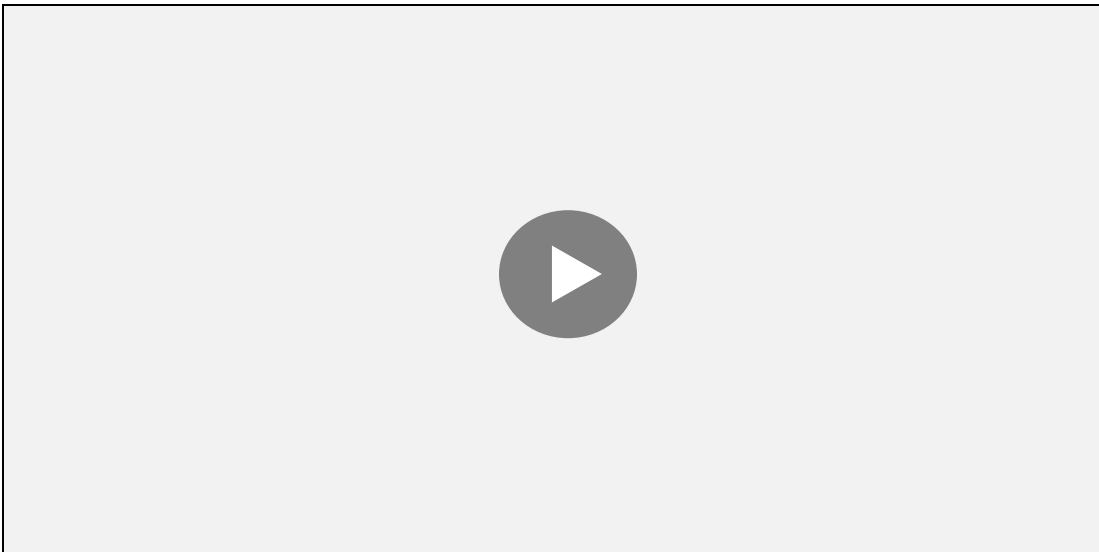
## Workshop Tickets // March 16th, 2015

Workshop: Zoe on Flexbox • <a href="#">Details...</a>	€349	<a href="#">Get your ticket</a>
Workshop: Yoav on Responsive Images • <a href="#">Details...</a>	€349	<a href="#">Get your ticket</a>
Workshop: Guy on Performance • <a href="#">Details...</a>	€349	<a href="#">Get your ticket</a>
Workshop: Chris on Ideation • <a href="#">Details...</a>	€349	<a href="#">Get your ticket</a>

---

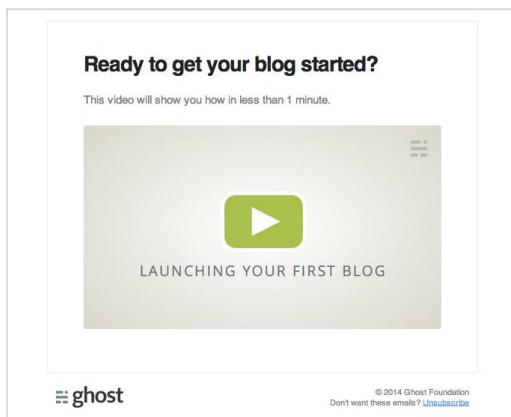
Where is Oculus Connect?	+
How much is Oculus Connect?	+
Who should attend?	+
Are accommodations included?	+
Do I have to stay at the Loews?	+

## 19 – Video with CTA



CTA

As seen





20 – Quote / testimonial for event, presenter or article block quote.

“Quote”

As seen in:

“Being my own boss means I’m extremely picky about attending conferences. I’m glad to say TEDC was well worth the time and money.”

KENNETH YAU, BADDIT LTD

“Great variety! I came as a content marketer / copywriter and have tons of takeaways. Can’t wait to get back to the office and create some kick-ass emails!”

KELLSEY LEQUICK, PARATA SYSTEMS

“Genius is 1% inspiration, and 99% perspiration.”

—Thomas Edison

*The goal of the 99U Conference is to shift the focus from idea generation to idea execution. Providing road-tested insights on how to make your ideas happen. We bring together some of the world’s most productive creative visionaries & leading researchers to share pragmatic insights on how ideas are brought to life.*

“

I've used coding programs that ranged from Notepad to Dreamweaver, Sublime to Brackets, and Litmus Builder is by far the best for email development.

Ben Carver  
STEADFAST CREATIVE



## Analyst Insights

---

*“The shift to mobile devices is causing a change in the way content is accessed, shared and managed. The need to go beyond traditional content management and leverage and secure content outside of the repository is here.”*

Jim Lundy, Aragon Research

---

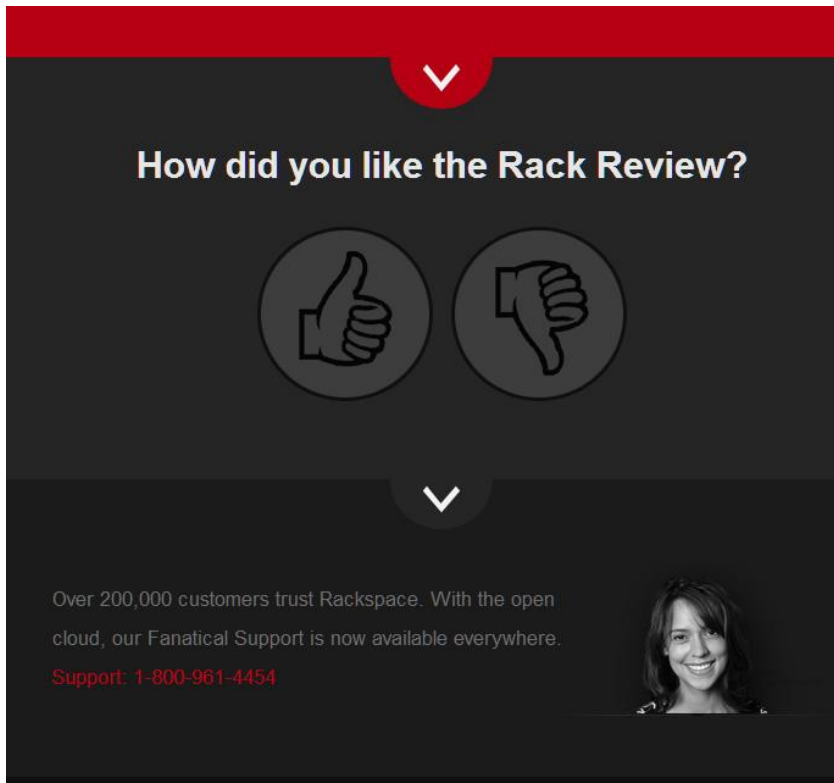


## 21 – Survey

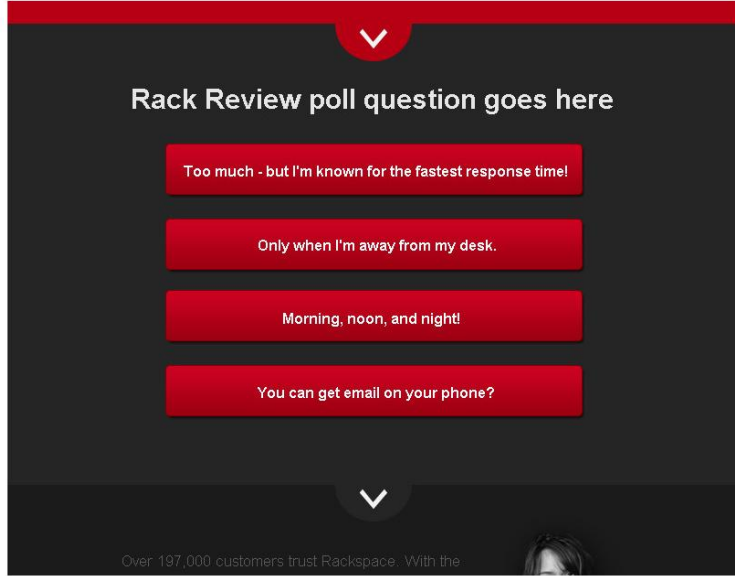
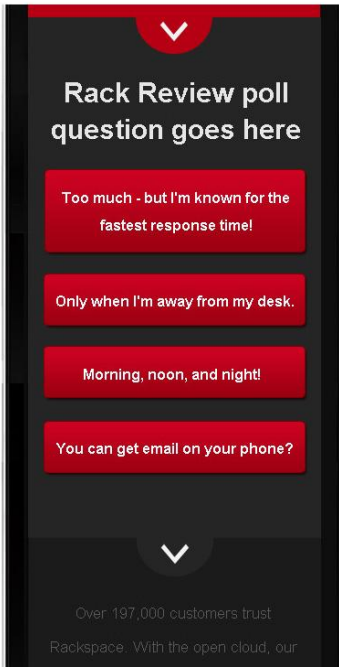


As seen here:

Simple yes/no answer



Multiple choices:



# Next steps

1 – Review this first draft

1 – Call to discuss Mon 3<sup>rd</sup> August, 11am PST

2 – After some back and forth we all decide on a final module list v2 or v3

3 – Place that module list in a SOW with a timeframe (my estimate is 1month)

5 – Gather together branding materials e.g. style guide, logos

4 – Mock up a few modules for review to make sure we're on the right track

# Questions?

Email Anna Yeaman at [anna@stylecampaign.com](mailto:anna@stylecampaign.com)

[StyleCampaign](#) / Los Angeles / tel: 818-762-8737 / [@stylecampaign](#)